

**Mars 2024**

## Voitures neuves en Immatriculation

Marque	Mars 2024	Mars 2023	Diff	Tx de pénétration 2024	Cumul 2024	Cumul 2023	Diff	Tx de pénétration 2024
ALWAYS	0	0		0.0%	0	0		0.0%
Alfa-Romeo	4	13	-69.2%	0.2%	17	25	-32.0%	0.3%
Alpina	0	0		0.0%	0	0		0.0%
Alpine	3	1	200.0%	0.1%	6	3	100.0%	0.1%
Aston-Martin	0	2	-100.0%	0.0%	1	5	-80.0%	0.0%
Audi	161	221	-27.1%	7.7%	393	550	-28.5%	7.8%
Bentley	1	1	0.0%	0.0%	4	1	300.0%	0.1%
BMW	118	161	-26.7%	5.6%	366	415	-11.8%	7.3%
Caterham	0	0		0.0%	0	0		0.0%
Chevrolet	0	2	-100.0%	0.0%	1	2	-50.0%	0.0%
Citroën	14	58	-75.9%	0.7%	50	121	-58.7%	1.0%
CUPRA	32	43	-25.6%	1.5%	50	85	-41.2%	1.0%
Dacia	106	153	-30.7%	5.0%	290	349	-16.9%	5.8%
Dallara	0	0		0.0%	0	0		0.0%
DS	3	21	-85.7%	0.1%	6	42	-85.7%	0.1%
Ferrari	6	7	-14.3%	0.3%	12	17	-29.4%	0.2%
Fiat	25	38	-34.2%	1.2%	76	89	-14.6%	1.5%
Fisker	1	0		0.0%	2	0		0.0%
Ford	81	79	2.5%	3.9%	178	192	-7.3%	3.6%
GENESIS	3	0		0.1%	4	0		0.1%
Honda	74	38	94.7%	3.5%	160	131	22.1%	3.2%
Hyundai	81	96	-15.6%	3.9%	193	210	-8.1%	3.9%
Ineos	0	0		0.0%	2	0		0.0%
JAC	0	4	-100.0%	0.0%	0	7	-100.0%	0.0%
Jaguar	3	3	0.0%	0.1%	11	6	83.3%	0.2%
Jeep	2	20	-90.0%	0.1%	11	33	-66.7%	0.2%
KIA	44	46	-4.3%	2.1%	101	135	-25.2%	2.0%
Lamborghini	2	0		0.1%	5	1	400.0%	0.1%
LAND ROVER	24	24	0.0%	1.1%	59	46	28.3%	1.2%
Lexus	6	0		0.3%	18	5	260.0%	0.4%
Lotus	0	1	-100.0%	0.0%	0	1	-100.0%	0.0%
LUCID	1	0		0.0%	1	0		0.0%
MAN	1	0		0.0%	1	1	0.0%	0.0%
Maserati	1	7	-85.7%	0.0%	2	16	-87.5%	0.0%
Mazda	67	90	-25.6%	3.2%	138	168	-17.9%	2.8%
Mc Laren	0	0		0.0%	1	0		0.0%
Mercedes-Benz	152	179	-15.1%	7.2%	300	374	-19.8%	6.0%

Mini	34	71	-52.1%	1.6%	107	138	-22.5%	2.1%
Mitsubishi	28	11	154.5%	1.3%	64	32	100.0%	1.3%
Nissan	34	39	-12.8%	1.6%	55	53	3.8%	1.1%
Opel	17	32	-46.9%	0.8%	49	83	-41.0%	1.0%
OPEL CORSA	0	0		0.0%	0	1	-100.0%	0.0%
OPEL MOKKA	0	0		0.0%	0	1	-100.0%	0.0%
Peugeot	13	21	-38.1%	0.6%	42	73	-42.5%	0.8%
Polestar	3	2	50.0%	0.1%	12	6	100.0%	0.2%
Porsche	51	31	64.5%	2.4%	172	113	52.2%	3.4%
Renault	83	83	0.0%	4.0%	262	205	27.8%	5.2%
Renault Clio	0	0		0.0%	0	0		0.0%
Rolls-Royce	0	1	-100.0%	0.0%	0	1	-100.0%	0.0%
Seat	30	24	25.0%	1.4%	51	81	-37.0%	1.0%
Skoda	118	132	-10.6%	5.6%	295	322	-8.4%	5.9%
Smart	6	1	500.0%	0.3%	17	2	750.0%	0.3%
Ssangyong	0	2	-100.0%	0.0%	3	6	-50.0%	0.1%
Subaru	8	11	-27.3%	0.4%	21	17	23.5%	0.4%
Suzuki	42	39	7.7%	2.0%	96	95	1.1%	1.9%
Tesla	242	182	33.0%	11.5%	431	227	89.9%	8.6%
Toyota	115	105	9.5%	5.5%	319	321	-0.6%	6.4%
Volkswagen	205	193	6.2%	9.8%	398	512	-22.3%	7.9%
VOLKSWAGEN,	0	5	-100.0%	0.0%	0	20	-100.0%	0.0%
Volvo	56	62	-9.7%	2.7%	156	157	-0.6%	3.1%
<b>Total</b>	<b>2101</b>	<b>2355</b>	<b>-10.8%</b>	<b>100.0%</b>	<b>5009</b>	<b>5496</b>	<b>-8.9%</b>	<b>100.0%</b>