

Juillet 2023

Voitures neufs en Immatriculation

Marque	Juillet 2023	Juillet 2022	Diff	Tx de pénétration 2023	Cumul 2023	Cumul 2022	Diff	Tx de pénétration 2023
AIWAYS	0	0		0.0%	1	0		0.0%
Alfa-Romeo	6	14	-57.1%	0.4%	67	40	67.5%	0.5%
Alpina	0	0		0.0%	0	3	-100.0%	0.0%
Alpine	0	1	-100.0%	0.0%	18	16	12.5%	0.1%
Aston-Martin	2	1	100.0%	0.1%	11	7	57.1%	0.1%
Audi	148	114	29.8%	10.3%	1235	1179	4.7%	9.8%
Bentley	0	2	-100.0%	0.0%	9	4	125.0%	0.1%
BMW	100	62	61.3%	6.9%	892	808	10.4%	7.1%
Bugatti	0	0		0.0%	0	2	-100.0%	0.0%
Caterham	1	1	0.0%	0.1%	1	2	-50.0%	0.0%
Chevrolet	0	0		0.0%	4	1	300.0%	0.0%
Citroën	6	28	-78.6%	0.4%	199	242	-17.8%	1.6%
CUPRA	30	23	30.4%	2.1%	246	176	39.8%	2.0%
Dacia	45	81	-44.4%	3.1%	683	562	21.5%	5.4%
DS	5	7	-28.6%	0.3%	65	49	32.7%	0.5%
Ferrari	4	3	33.3%	0.3%	32	17	88.2%	0.3%
Fiat	22	33	-33.3%	1.5%	197	243	-18.9%	1.6%
Ford	55	50	10.0%	3.8%	449	373	20.4%	3.6%
GENESIS	2	1	100.0%	0.1%	12	4	200.0%	0.1%
Honda	57	12	375.0%	4.0%	298	324	-8.0%	2.4%
Hyundai	74	61	21.3%	5.1%	475	456	4.2%	3.8%
Ineos	4	0		0.3%	8	0		0.1%
JAC	1	0		0.1%	16	0		0.1%
Jaguar	2	4	-50.0%	0.1%	14	31	-54.8%	0.1%
Jeep	6	4	50.0%	0.4%	79	48	64.6%	0.6%
KIA	28	42	-33.3%	1.9%	301	247	21.9%	2.4%
Lamborghini	3	0		0.2%	9	3	200.0%	0.1%
Lancia	0	0		0.0%	0	2	-100.0%	0.0%
LAND ROVER	18	16	12.5%	1.3%	115	92	25.0%	0.9%
Lexus	7	3	133.3%	0.5%	34	46	-26.1%	0.3%
Lotus	0	0		0.0%	4	0		0.0%
MAN	0	0		0.0%	1	0		0.0%
Maserati	3	2	50.0%	0.2%	28	12	133.3%	0.2%
Mazda	34	31	9.7%	2.4%	390	421	-7.4%	3.1%
Mc Laren	0	0		0.0%	1	3	-66.7%	0.0%
Mercedes-Benz	76	118	-35.6%	5.3%	842	818	2.9%	6.7%
Mini	37	55	-32.7%	2.6%	299	312	-4.2%	2.4%

Mitsubishi	13	10	30.0%	0.9%	84	100	-16.0%	0.7%
Morgan	0	0		0.0%	0	3	-100.0%	0.0%
Nissan	18	7	157.1%	1.3%	134	89	50.6%	1.1%
Opel	12	25	-52.0%	0.8%	191	235	-18.7%	1.5%
OPEL CORSA	0	0		0.0%	1	0		0.0%
OPEL MOKKA	0	0		0.0%	1	0		0.0%
Peugeot	15	41	-63.4%	1.0%	138	346	-60.1%	1.1%
Polestar	5	4	25.0%	0.3%	23	52	-55.8%	0.2%
Porsche	33	26	26.9%	2.3%	251	228	10.1%	2.0%
Renault	72	27	166.7%	5.0%	539	370	45.7%	4.3%
Rolls-Royce	0	0		0.0%	3	1	200.0%	0.0%
Seat	22	28	-21.4%	1.5%	188	192	-2.1%	1.5%
Skoda	79	75	5.3%	5.5%	747	592	26.2%	5.9%
Smart	0	0		0.0%	3	10	-70.0%	0.0%
Ssangyong	0	0		0.0%	19	5	280.0%	0.2%
Subaru	7	5	40.0%	0.5%	59	69	-14.5%	0.5%
Suzuki	36	20	80.0%	2.5%	260	182	42.9%	2.1%
Tesla	59	1	5800.0%	4.1%	612	591	3.6%	4.9%
Toyota	87	73	19.2%	6.0%	663	647	2.5%	5.3%
Volkswagen	155	155	0.0%	10.8%	1254	1044	20.1%	10.0%
VOLKSWAGEN,	0	0		0.0%	25	0		0.2%
Volvo	50	38	31.6%	3.5%	361	338	6.8%	2.9%
Total	1439	1304	10.4%	100.0%	12591	11637	8.2%	100.0%