

Janvier 2024

Voitures neufs en Immatriculation

Marque	Janvier 2024	Janvier 2023	Diff	Tx de pénétration 2024	Cumul 2024	Cumul 2023	Diff	Tx de pénétration 2024
AIWAYS	0	0		0.0%	0	0		0.0%
Alfa-Romeo	6	5	20.0%	0.5%	6	5	20.0%	0.5%
Alpina	0	0		0.0%	0	0		0.0%
Alpine	1	1	0.0%	0.1%	1	1	0.0%	0.1%
Aston-Martin	1	2	-50.0%	0.1%	1	2	-50.0%	0.1%
Audi	106	148	-28.4%	8.8%	106	148	-28.4%	8.8%
Bentley	2	0		0.2%	2	0		0.2%
BMW	114	136	-16.2%	9.5%	114	136	-16.2%	9.5%
Caterham	0	0		0.0%	0	0		0.0%
Chevrolet	0	0		0.0%	0	0		0.0%
Citroën	21	30	-30.0%	1.8%	21	30	-30.0%	1.8%
CUPRA	5	9	-44.4%	0.4%	5	9	-44.4%	0.4%
Dacia	66	64	3.1%	5.5%	66	64	3.1%	5.5%
Dallara	0	0		0.0%	0	0		0.0%
DS	1	10	-90.0%	0.1%	1	10	-90.0%	0.1%
Ferrari	3	2	50.0%	0.3%	3	2	50.0%	0.3%
Fiat	12	29	-58.6%	1.0%	12	29	-58.6%	1.0%
Fisker	0	0		0.0%	0	0		0.0%
Ford	50	43	16.3%	4.2%	50	43	16.3%	4.2%
GENESIS	0	0		0.0%	0	0		0.0%
Honda	31	39	-20.5%	2.6%	31	39	-20.5%	2.6%
Hyundai	43	65	-33.8%	3.6%	43	65	-33.8%	3.6%
Ineos	0	0		0.0%	0	0		0.0%
JAC	0	1	-100.0%	0.0%	0	1	-100.0%	0.0%
Jaguar	6	0		0.5%	6	0		0.5%
Jeep	8	6	33.3%	0.7%	8	6	33.3%	0.7%
KIA	25	38	-34.2%	2.1%	25	38	-34.2%	2.1%
Lamborghini	3	0		0.3%	3	0		0.3%
LAND ROVER	15	16	-6.3%	1.3%	15	16	-6.3%	1.3%
Lexus	4	1	300.0%	0.3%	4	1	300.0%	0.3%
Lotus	0	0		0.0%	0	0		0.0%
LUCID	0	0		0.0%	0	0		0.0%
MAN	0	1	-100.0%	0.0%	0	1	-100.0%	0.0%
Maserati	0	7	-100.0%	0.0%	0	7	-100.0%	0.0%
Mazda	30	38	-21.1%	2.5%	30	38	-21.1%	2.5%
Mc Laren	1	0		0.1%	1	0		0.1%
Mercedes-Benz	56	81	-30.9%	4.7%	56	81	-30.9%	4.7%

Mini	27	28	-3.6%	2.3%	27	28	-3.6%	2.3%
Mitsubishi	21	12	75.0%	1.8%	21	12	75.0%	1.8%
Nissan	11	5	120.0%	0.9%	11	5	120.0%	0.9%
Opel	19	30	-36.7%	1.6%	19	30	-36.7%	1.6%
OPEL CORSA	0	0		0.0%	0	0		0.0%
OPEL MOKKA	0	0		0.0%	0	0		0.0%
Peugeot	10	27	-63.0%	0.8%	10	27	-63.0%	0.8%
Polestar	8	3	166.7%	0.7%	8	3	166.7%	0.7%
Porsche	69	58	19.0%	5.8%	69	58	19.0%	5.8%
Renault	42	50	-16.0%	3.5%	42	50	-16.0%	3.5%
Renault Clio	0	0		0.0%	0	0		0.0%
Rolls-Royce	0	0		0.0%	0	0		0.0%
Seat	9	29	-69.0%	0.8%	9	29	-69.0%	0.8%
Skoda	68	103	-34.0%	5.7%	68	103	-34.0%	5.7%
Smart	3	1	200.0%	0.3%	3	1	200.0%	0.3%
Ssangyong	1	2	-50.0%	0.1%	1	2	-50.0%	0.1%
Subaru	8	2	300.0%	0.7%	8	2	300.0%	0.7%
Suzuki	20	28	-28.6%	1.7%	20	28	-28.6%	1.7%
Tesla	55	15	266.7%	4.6%	55	15	266.7%	4.6%
Toyota	87	109	-20.2%	7.3%	87	109	-20.2%	7.3%
Volkswagen	89	152	-41.4%	7.4%	89	152	-41.4%	7.4%
VOLKSWAGEN	0	11	-100.0%	0.0%	0	11	-100.0%	0.0%
Volvo	42	42	0.0%	3.5%	42	42	0.0%	3.5%
Total	1199	1479	-18.9%	100.0%	1199	1479	-18.9%	100.0%