

Octobre 2023

Voitures neuves en Immatriculation

Marque	Octobre 2023	Octobre 2022	Diff	Tx de pénétration 2023	Cumul 2023	Cumul 2022	Diff	Tx de pénétration 2023
AIWAYS	0	0		0.0%	1	3	-66.7%	0.0%
Alfa-Romeo	7	10	-30.0%	0.4%	95	64	48.4%	0.5%
Alpina	0	0		0.0%	0	3	-100.0%	0.0%
Alpine	4	3	33.3%	0.2%	32	21	52.4%	0.2%
Aston-Martin	1	3	-66.7%	0.1%	14	11	27.3%	0.1%
Audi	184	172	7.0%	10.0%	1764	1653	6.7%	9.8%
Bentley	1	2	-50.0%	0.1%	10	8	25.0%	0.1%
BMW	137	102	34.3%	7.4%	1307	1139	14.7%	7.3%
Bugatti	0	0		0.0%	0	2	-100.0%	0.0%
Caterham	0	0		0.0%	2	3	-33.3%	0.0%
Chevrolet	1	0		0.1%	6	3	100.0%	0.0%
Citroën	8	38	-78.9%	0.4%	274	351	-21.9%	1.5%
CUPRA	32	46	-30.4%	1.7%	351	264	33.0%	2.0%
Dacia	102	74	37.8%	5.5%	997	881	13.2%	5.5%
Dallara	1	0		0.1%	1	0		0.0%
DS	6	5	20.0%	0.3%	88	68	29.4%	0.5%
Ferrari	0	5	-100.0%	0.0%	37	28	32.1%	0.2%
Fiat	21	36	-41.7%	1.1%	299	329	-9.1%	1.7%
Ford	80	57	40.4%	4.4%	645	536	20.3%	3.6%
GENESIS	3	2	50.0%	0.2%	17	7	142.9%	0.1%
Honda	51	46	10.9%	2.8%	464	434	6.9%	2.6%
Hyundai	69	38	81.6%	3.8%	679	579	17.3%	3.8%
Ineos	0	0		0.0%	9	0		0.1%
JAC	2	0		0.1%	21	0		0.1%
Jaguar	4	3	33.3%	0.2%	21	50	-58.0%	0.1%
Jeep	28	7	300.0%	1.5%	122	62	96.8%	0.7%
KIA	30	32	-6.3%	1.6%	440	330	33.3%	2.4%
Lamborghini	0	1	-100.0%	0.0%	14	4	250.0%	0.1%
Lancia	0	0		0.0%	0	2	-100.0%	0.0%
LAND ROVER	13	10	30.0%	0.7%	156	125	24.8%	0.9%
Lexus	7	2	250.0%	0.4%	53	54	-1.9%	0.3%
Lotus	0	0		0.0%	4	0		0.0%
MAN	0	0		0.0%	1	0		0.0%
Maserati	0	3	-100.0%	0.0%	33	18	83.3%	0.2%
Mazda	73	68	7.4%	4.0%	543	598	-9.2%	3.0%
Mc Laren	1	1	0.0%	0.1%	5	4	25.0%	0.0%
Mercedes-Benz	130	111	17.1%	7.1%	1186	1211	-2.1%	6.6%

Mini	40	41	-2.4%	2.2%	447	473	-5.5%	2.5%
Mitsubishi	19	9	111.1%	1.0%	136	136	0.0%	0.8%
Morgan	0	0		0.0%	0	3	-100.0%	0.0%
Nissan	42	10	320.0%	2.3%	221	110	100.9%	1.2%
Opel	11	21	-47.6%	0.6%	250	297	-15.8%	1.4%
OPEL CORSA	0	0		0.0%	1	0		0.0%
OPEL MOKKA	0	0		0.0%	1	0		0.0%
Peugeot	35	15	133.3%	1.9%	220	413	-46.7%	1.2%
Polestar	3	5	-40.0%	0.2%	32	67	-52.2%	0.2%
Porsche	44	23	91.3%	2.4%	364	307	18.6%	2.0%
Renault	90	99	-9.1%	4.9%	756	608	24.3%	4.2%
Renault Clio	1	0		0.1%	1	0		0.0%
Rolls-Royce	0	1	-100.0%	0.0%	4	2	100.0%	0.0%
Seat	15	23	-34.8%	0.8%	253	264	-4.2%	1.4%
Skoda	109	89	22.5%	5.9%	1024	834	22.8%	5.7%
Smart	3	0		0.2%	14	11	27.3%	0.1%
Ssangyong	1	2	-50.0%	0.1%	25	8	212.5%	0.1%
Subaru	20	3	566.7%	1.1%	100	86	16.3%	0.6%
Suzuki	40	29	37.9%	2.2%	357	267	33.7%	2.0%
Tesla	44	1	4300.0%	2.4%	886	896	-1.1%	4.9%
Toyota	73	121	-39.7%	4.0%	889	920	-3.4%	4.9%
Volkswagen	179	197	-9.1%	9.7%	1752	1563	12.1%	9.7%
VOLKSWAGEN,	0	0		0.0%	25	0		0.1%
Volvo	74	36	105.6%	4.0%	522	427	22.2%	2.9%
Total	1839	1602	14.8%	100.0%	17971	16537	8.7%	100.0%