

# UPSA-UVG - Statistiques automobile

01/01/2026

## Janvier 2026

vehicules d'occasions en immatriculation - marque

| marques            | Janvier 2026 | Janvier 2025 | diff mensuelle | tx de pénétration 2026 | cumul 2026 | cumul 2025 | diff annuelle | tx cumul 2026 |
|--------------------|--------------|--------------|----------------|------------------------|------------|------------|---------------|---------------|
| Abarth             | 1            | 2            | -50%           | 0%                     | 1          | 2          | -50%          | 0%            |
| AC                 | 0            | 2            | -100%          | 0%                     | 0          | 2          | -100%         | 0%            |
| Acl                | 0            | 0            |                | 0%                     | 0          | 0          |               | 0%            |
| Acura              | 0            | 1            | -100%          | 0%                     | 0          | 1          | -100%         | 0%            |
| AIWAYS             | 0            | 0            |                | 0%                     | 0          | 0          |               | 0%            |
| Alfa-Romeo         | 66           | 114          | -42.1%         | 0.9%                   | 66         | 114        | -42.1%        | 0.9%          |
| Alpina             | 2            | 2            | 0%             | 0%                     | 2          | 2          | 0%            | 0%            |
| Alpine             | 4            | 3            | 33.3%          | 0.1%                   | 4          | 3          | 33.3%         | 0.1%          |
| Alvis              | 0            | 0            |                | 0%                     | 0          | 0          |               | 0%            |
| Amc                | 0            | 0            |                | 0%                     | 0          | 0          |               | 0%            |
| Amilcar            | 0            | 0            |                | 0%                     | 0          | 0          |               | 0%            |
| Apal               | 0            | 0            |                | 0%                     | 0          | 0          |               | 0%            |
| Aston-Martin       | 3            | 13           | -76.9%         | 0%                     | 3          | 13         | -76.9%        | 0%            |
| Audi               | 601          | 1204         | -50.1%         | 8%                     | 601        | 1204       | -50.1%        | 8%            |
| Austin             | 0            | 3            | -100%          | 0%                     | 0          | 3          | -100%         | 0%            |
| Auto Union         | 0            | 0            |                | 0%                     | 0          | 0          |               | 0%            |
| Autobianchi        | 0            | 0            |                | 0%                     | 0          | 0          |               | 0%            |
| Bentley            | 6            | 12           | -50%           | 0.1%                   | 6          | 12         | -50%          | 0.1%          |
| Bertone            | 0            | 0            |                | 0%                     | 0          | 0          |               | 0%            |
| BMW                | 562          | 1112         | -49.5%         | 7.5%                   | 562        | 1112       | -49.5%        | 7.5%          |
| BRP                | 0            | 0            |                | 0%                     | 0          | 0          |               | 0%            |
| Buffalo-Sarap      | 0            | 0            |                | 0%                     | 0          | 0          |               | 0%            |
| Bugatti            | 0            | 2            | -100%          | 0%                     | 0          | 2          | -100%         | 0%            |
| Buggy              | 0            | 0            |                | 0%                     | 0          | 0          |               | 0%            |
| Buick              | 0            | 0            |                | 0%                     | 0          | 0          |               | 0%            |
| BYD                | 9            | 0            |                | 0.1%                   | 9          | 0          |               | 0.1%          |
| Cadillac           | 4            | 6            | -33.3%         | 0.1%                   | 4          | 6          | -33.3%        | 0.1%          |
| Caterham           | 1            | 0            |                | 0%                     | 1          | 0          |               | 0%            |
| Chevrolet          | 36           | 47           | -23.4%         | 0.5%                   | 36         | 47         | -23.4%        | 0.5%          |
| CHEVROLET/CORVETTE | 0            | 0            |                | 0%                     | 0          | 0          |               | 0%            |
| CHRYSLER           | 5            | 7            | -28.6%         | 0.1%                   | 5          | 7          | -28.6%        | 0.1%          |
| Citroen            | 0            | 0            |                | 0%                     | 0          | 0          |               | 0%            |
| Citroën            | 272          | 515          | -47.2%         | 3.6%                   | 272        | 515        | -47.2%        | 3.6%          |
| Club Car           | 0            | 0            |                | 0%                     | 0          | 0          |               | 0%            |
| CUPRA              | 46           | 54           | -14.8%         | 0.6%                   | 46         | 54         | -14.8%        | 0.6%          |
| Dacia              | 158          | 296          | -46.6%         | 2.1%                   | 158        | 296        | -46.6%        | 2.1%          |
| Daewoo             | 2            | 1            | 100%           | 0%                     | 2          | 1          | 100%          | 0%            |
| Daihatsu           | 10           | 37           | -73%           | 0.1%                   | 10         | 37         | -73%          | 0.1%          |
| Dallara            | 0            | 0            |                | 0%                     | 0          | 0          |               | 0%            |
| DE                 | 0            | 0            |                | 0%                     | 0          | 0          |               | 0%            |
| De Lorean          | 0            | 0            |                | 0%                     | 0          | 0          |               | 0%            |
| Decauville         | 0            | 1            | -100%          | 0%                     | 0          | 1          | -100%         | 0%            |
| Delage             | 0            | 1            | -100%          | 0%                     | 0          | 1          | -100%         | 0%            |

|                 |     |     |        |      |     |     |        |      |
|-----------------|-----|-----|--------|------|-----|-----|--------|------|
| DFM             | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| Dkw             | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| DODGE           | 6   | 11  | -45.5% | 0.1% | 6   | 11  | -45.5% | 0.1% |
| Donkervoort     | 1   | 0   |        | 0%   | 1   | 0   |        | 0%   |
| DS              | 11  | 24  | -54.2% | 0.1% | 11  | 24  | -54.2% | 0.1% |
| Eagle           | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| EXCALIBUR       | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| Facel-Vega      | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| Ferrari         | 16  | 22  | -27.3% | 0.2% | 16  | 22  | -27.3% | 0.2% |
| FFW             | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| Fiat            | 198 | 330 | -40%   | 2.6% | 198 | 330 | -40%   | 2.6% |
| FIAT/(I)        | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| FIAT-ABARTH     | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| Fiat-Micro-Vett | 0   | 1   | -100%  | 0%   | 0   | 1   | -100%  | 0%   |
| Fisker          | 0   | 2   | -100%  | 0%   | 0   | 2   | -100%  | 0%   |
| Ford            | 281 | 506 | -44.5% | 3.7% | 281 | 506 | -44.5% | 3.7% |
| GENESIS         | 1   | 1   | 0%     | 0%   | 1   | 1   | 0%     | 0%   |
| Georges Richard | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| Gladiator       | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| GM              | 0   | 1   | -100%  | 0%   | 0   | 1   | -100%  | 0%   |
| Grand           | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| GTD Evelopments | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| Gullwing/300SL  | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| Hispano-Suiza   | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| Honda           | 172 | 397 | -56.7% | 2.3% | 172 | 397 | -56.7% | 2.3% |
| Horch           | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| Hotchkiss       | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| HS              | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| Hudson          | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| HUMMER          | 1   | 0   |        | 0%   | 1   | 0   |        | 0%   |
| Hyundai         | 177 | 309 | -42.7% | 2.4% | 177 | 309 | -42.7% | 2.4% |
| Ineos           | 1   | 0   |        | 0%   | 1   | 0   |        | 0%   |
| Infiniti        | 2   | 6   | -66.7% | 0%   | 2   | 6   | -66.7% | 0%   |
| Innocenti       | 0   | 1   | -100%  | 0%   | 0   | 1   | -100%  | 0%   |
| Intermeccanica  | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| Isuzu           | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| Iveco           | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| JAC             | 4   | 1   | 300%   | 0.1% | 4   | 1   | 300%   | 0.1% |
| JAECOO/7        | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| Jaguar          | 31  | 53  | -41.5% | 0.4% | 31  | 53  | -41.5% | 0.4% |
| Jeep            | 55  | 95  | -42.1% | 0.7% | 55  | 95  | -42.1% | 0.7% |
| Jensen          | 0   | 1   | -100%  | 0%   | 0   | 1   | -100%  | 0%   |
| Jensen-Healey   | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| Kaiser          | 1   | 0   |        | 0%   | 1   | 0   |        | 0%   |
| KG MOBILITY     | 1   | 1   | 0%     | 0%   | 1   | 1   | 0%     | 0%   |
| KIA             | 102 | 170 | -40%   | 1.4% | 102 | 170 | -40%   | 1.4% |
| Lada            | 1   | 0   |        | 0%   | 1   | 0   |        | 0%   |
| Lagonda         | 0   | 1   | -100%  | 0%   | 0   | 1   | -100%  | 0%   |
| Lamborghini     | 5   | 1   | 400%   | 0.1% | 5   | 1   | 400%   | 0.1% |
| Lancia          | 9   | 17  | -47.1% | 0.1% | 9   | 17  | -47.1% | 0.1% |
| Lancia-Augusta  | 0   | 0   |        | 0%   | 0   | 0   |        | 0%   |
| LAND ROVER      | 80  | 182 | -56%   | 1.1% | 80  | 182 | -56%   | 1.1% |
| Leapmotor       | 1   | 1   | 0%     | 0%   | 1   | 1   | 0%     | 0%   |

|                   |     |      |        |      |     |      |        |      |
|-------------------|-----|------|--------|------|-----|------|--------|------|
| Lexus             | 31  | 48   | -35.4% | 0.4% | 31  | 48   | -35.4% | 0.4% |
| Lincoln           | 0   | 2    | -100%  | 0%   | 0   | 2    | -100%  | 0%   |
| Lotus             | 2   | 5    | -60%   | 0%   | 2   | 5    | -60%   | 0%   |
| Lti               | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| MAN               | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| Martini           | 0   | 1    | -100%  | 0%   | 0   | 1    | -100%  | 0%   |
| Maserati          | 15  | 20   | -25%   | 0.2% | 15  | 20   | -25%   | 0.2% |
| Matra-Simca       | 0   | 1    | -100%  | 0%   | 0   | 1    | -100%  | 0%   |
| Mazda             | 168 | 370  | -54.6% | 2.2% | 168 | 370  | -54.6% | 2.2% |
| Mc Laren          | 0   | 3    | -100%  | 0%   | 0   | 3    | -100%  | 0%   |
| Mercedes          | 0   | 3    | -100%  | 0%   | 0   | 3    | -100%  | 0%   |
| Mercedes-Benz     | 520 | 1002 | -48.1% | 6.9% | 520 | 1002 | -48.1% | 6.9% |
| Mercury           | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| MG                | 15  | 12   | 25%    | 0.2% | 15  | 12   | 25%    | 0.2% |
| Micro Compact Car | 6   | 8    | -25%   | 0.1% | 6   | 8    | -25%   | 0.1% |
| Mini              | 142 | 299  | -52.5% | 1.9% | 142 | 299  | -52.5% | 1.9% |
| Mitsubishi        | 77  | 132  | -41.7% | 1%   | 77  | 132  | -41.7% | 1%   |
| Monica            | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| Monteverdi        | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| Morgan            | 0   | 3    | -100%  | 0%   | 0   | 3    | -100%  | 0%   |
| Morris            | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| Mowag             | 1   | 0    |        | 0%   | 1   | 0    |        | 0%   |
| Nissan            | 132 | 230  | -42.6% | 1.8% | 132 | 230  | -42.6% | 1.8% |
| NSU               | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| Oldsmobile        | 0   | 1    | -100%  | 0%   | 0   | 1    | -100%  | 0%   |
| OMODA             | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| Opel              | 238 | 472  | -49.6% | 3.2% | 238 | 472  | -49.6% | 3.2% |
| Panhard           | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| Panther           | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| Peugeot           | 299 | 586  | -49%   | 4%   | 299 | 586  | -49%   | 4%   |
| PGO               | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| Pininfarina       | 0   | 1    | -100%  | 0%   | 0   | 1    | -100%  | 0%   |
| Plymouth          | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| Polestar          | 10  | 5    | 100%   | 0.1% | 10  | 5    | 100%   | 0.1% |
| Pontiac           | 0   | 1    | -100%  | 0%   | 0   | 1    | -100%  | 0%   |
| Porsche           | 147 | 201  | -26.9% | 2%   | 147 | 201  | -26.9% | 2%   |
| Radical Sportcars | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| RANGER            | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| RCA               | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| Reliant           | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| Renault           | 295 | 530  | -44.3% | 3.9% | 295 | 530  | -44.3% | 3.9% |
| Renault Clio      | 0   | 1    | -100%  | 0%   | 0   | 1    | -100%  | 0%   |
| RILEY             | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| Ritter-Buggy      | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| Rolls-Royce       | 0   | 6    | -100%  | 0%   | 0   | 6    | -100%  | 0%   |
| Rover             | 1   | 5    | -80%   | 0%   | 1   | 5    | -80%   | 0%   |
| RS                | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| RUF               | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| Saab              | 6   | 8    | -25%   | 0.1% | 6   | 8    | -25%   | 0.1% |
| Saleen/H          | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| SALMSON           | 0   | 1    | -100%  | 0%   | 0   | 1    | -100%  | 0%   |
| Sbarro            | 1   | 0    |        | 0%   | 1   | 0    |        | 0%   |
| Schamroc          | 0   | 0    |        | 0%   | 0   | 0    |        | 0%   |
| Seat              | 203 | 396  | -48.7% | 2.7% | 203 | 396  | -48.7% | 2.7% |

|                    |             |              |               |             |             |              |               |             |
|--------------------|-------------|--------------|---------------|-------------|-------------|--------------|---------------|-------------|
| Secma              | 0           | 0            |               | 0%          | 0           | 0            |               | 0%          |
| Shamrock           | 0           | 0            |               | 0%          | 0           | 0            |               | 0%          |
| Simca              | 1           | 0            |               | 0%          | 1           | 0            |               | 0%          |
| Skoda              | 314         | 572          | -45.1%        | 4.2%        | 314         | 572          | -45.1%        | 4.2%        |
| SKYWELL            | 0           | 0            |               | 0%          | 0           | 0            |               | 0%          |
| Smart              | 37          | 75           | -50.7%        | 0.5%        | 37          | 75           | -50.7%        | 0.5%        |
| Ssangyong          | 6           | 21           | -71.4%        | 0.1%        | 6           | 21           | -71.4%        | 0.1%        |
| STEYR-DAIMLER-PUCH | 0           | 0            |               | 0%          | 0           | 0            |               | 0%          |
| Studebaker         | 0           | 0            |               | 0%          | 0           | 0            |               | 0%          |
| Subaru             | 95          | 175          | -45.7%        | 1.3%        | 95          | 175          | -45.7%        | 1.3%        |
| Sunbeam            | 0           | 0            |               | 0%          | 0           | 0            |               | 0%          |
| Suzuki             | 132         | 278          | -52.5%        | 1.8%        | 132         | 278          | -52.5%        | 1.8%        |
| Swiss              | 0           | 0            |               | 0%          | 0           | 0            |               | 0%          |
| Talbot             | 0           | 0            |               | 0%          | 0           | 0            |               | 0%          |
| Talbot-Matra       | 0           | 0            |               | 0%          | 0           | 0            |               | 0%          |
| Tesla              | 105         | 176          | -40.3%        | 1.4%        | 105         | 176          | -40.3%        | 1.4%        |
| Think              | 0           | 0            |               | 0%          | 0           | 0            |               | 0%          |
| Toyota             | 440         | 801          | -45.1%        | 5.9%        | 440         | 801          | -45.1%        | 5.9%        |
| Triumph            | 1           | 2            | -50%          | 0%          | 1           | 2            | -50%          | 0%          |
| TVR                | 0           | 0            |               | 0%          | 0           | 0            |               | 0%          |
| Volkswagen         | 940         | 1746         | -46.2%        | 12.5%       | 940         | 1746         | -46.2%        | 12.5%       |
| VOLKSWAGEN,        | 0           | 0            |               | 0%          | 0           | 0            |               | 0%          |
| Volvo              | 187         | 309          | -39.5%        | 2.5%        | 187         | 309          | -39.5%        | 2.5%        |
| WHITE              | 0           | 0            |               | 0%          | 0           | 0            |               | 0%          |
| Wiesmann           | 0           | 1            | -100%         | 0%          | 0           | 1            | -100%         | 0%          |
| Willys             | 0           | 2            | -100%         | 0%          | 0           | 2            | -100%         | 0%          |
| XPENG              | 0           | 0            |               | 0%          | 0           | 0            |               | 0%          |
| Yamaha             | 0           | 0            |               | 0%          | 0           | 0            |               | 0%          |
| Zastava            | 0           | 0            |               | 0%          | 0           | 0            |               | 0%          |
| Zbr                | 0           | 0            |               | 0%          | 0           | 0            |               | 0%          |
| Zedel              | 0           | 0            |               | 0%          | 0           | 0            |               | 0%          |
| ZEEKR              | 0           | 0            |               | 0%          | 0           | 0            |               | 0%          |
| <b>Total</b>       | <b>7512</b> | <b>14080</b> | <b>-46.6%</b> | <b>100%</b> | <b>7512</b> | <b>14080</b> | <b>-46.6%</b> | <b>100%</b> |