

# UPSA-UVG - Statistiques automobile

01/01/2026

## Janvier 2026

vehicules neufs en immatriculation - marque

marques	Janvier 2026	Janvier 2025	diff mensuelle	tx de pénétration 2026	cumul 2026	cumul 2025	diff annuelle	tx cumul 2026
Abarth	0	1	-100%	0%	0	1	-100%	0%
Alfa-Romeo	7	11	-36.4%	0.5%	7	11	-36.4%	0.5%
Alpina	0	0		0%	0	0		0%
Alpine	0	2	-100%	0%	0	2	-100%	0%
Aston-Martin	1	1	0%	0.1%	1	1	0%	0.1%
Audi	87	113	-23%	6.1%	87	113	-23%	6.1%
BAIC	2	0		0.1%	2	0		0.1%
Bentley	0	0		0%	0	0		0%
BMW	128	105	21.9%	9%	128	105	21.9%	9%
Bugatti	0	0		0%	0	0		0%
BYD	21	0		1.5%	21	0		1.5%
Caterham	0	0		0%	0	0		0%
Citroën	14	13	7.7%	1%	14	13	7.7%	1%
CUPRA	28	27	3.7%	2%	28	27	3.7%	2%
Dacia	100	75	33.3%	7.1%	100	75	33.3%	7.1%
DS	0	2	-100%	0%	0	2	-100%	0%
Ferrari	5	4	25%	0.4%	5	4	25%	0.4%
Fiat	22	6	266.7%	1.6%	22	6	266.7%	1.6%
Ford	37	40	-7.5%	2.6%	37	40	-7.5%	2.6%
GENESIS	1	1	0%	0.1%	1	1	0%	0.1%
Honda	38	35	8.6%	2.7%	38	35	8.6%	2.7%
Hyundai	57	67	-14.9%	4%	57	67	-14.9%	4%
Ineos	1	0		0.1%	1	0		0.1%
Iveco	0	0		0%	0	0		0%
JAC	0	0		0%	0	0		0%
Jaguar	0	3	-100%	0%	0	3	-100%	0%
Jeep	5	4	25%	0.4%	5	4	25%	0.4%
KG MOBILITY	0	0		0%	0	0		0%
KIA	25	28	-10.7%	1.8%	25	28	-10.7%	1.8%
Lamborghini	1	1	0%	0.1%	1	1	0%	0.1%
LAND ROVER	16	12	33.3%	1.1%	16	12	33.3%	1.1%
Leapmotor	5	0		0.4%	5	0		0.4%
Lexus	0	6	-100%	0%	0	6	-100%	0%
Lotus	0	0		0%	0	0		0%
MAN	0	0		0%	0	0		0%
Maserati	0	0		0%	0	0		0%
Mazda	29	31	-6.5%	2%	29	31	-6.5%	2%
Mc Laren	0	4	-100%	0%	0	4	-100%	0%
Mercedes-Benz	84	67	25.4%	5.9%	84	67	25.4%	5.9%
MG	32	24	33.3%	2.3%	32	24	33.3%	2.3%
Mini	24	27	-11.1%	1.7%	24	27	-11.1%	1.7%

Mitsubishi	13	10	30%	0.9%	13	10	30%	0.9%
Morgan	0	0		0%	0	0		0%
Nissan	83	31	167.7%	5.9%	83	31	167.7%	5.9%
Opel	14	19	-26.3%	1%	14	19	-26.3%	1%
Peugeot	38	30	26.7%	2.7%	38	30	26.7%	2.7%
Polestar	9	5	80%	0.6%	9	5	80%	0.6%
Porsche	29	54	-46.3%	2%	29	54	-46.3%	2%
Renault	78	78	0%	5.5%	78	78	0%	5.5%
Rolls-Royce	0	0		0%	0	0		0%
Seat	17	4	325%	1.2%	17	4	325%	1.2%
Seres	0	0		0%	0	0		0%
Skoda	88	108	-18.5%	6.2%	88	108	-18.5%	6.2%
Smart	2	3	-33.3%	0.1%	2	3	-33.3%	0.1%
Ssangyong	0	1	-100%	0%	0	1	-100%	0%
Subaru	2	2	0%	0.1%	2	2	0%	0.1%
Suzuki	24	28	-14.3%	1.7%	24	28	-14.3%	1.7%
Tesla	4	36	-88.9%	0.3%	4	36	-88.9%	0.3%
TOTEM	0	0		0%	0	0		0%
Toyota	94	87	8%	6.6%	94	87	8%	6.6%
Volkswagen	97	101	-4%	6.9%	97	101	-4%	6.9%
Volvo	47	62	-24.2%	3.3%	47	62	-24.2%	3.3%
XPENG	2	0		0.1%	2	0		0.1%
ZEEKR	4	0		0.3%	4	0		0.3%
<b>Total</b>	<b>1415</b>	<b>1369</b>	<b>3.4%</b>	<b>100%</b>	<b>1415</b>	<b>1369</b>	<b>3.4%</b>	<b>100%</b>