

# UPSA-UVG - Statistiques automobile

01/02/2026

## Février 2026

vehicules neufs en immatriculation - marque

marques	Février 2026	Février 2025	diff mensuelle	tx de pénétration 2026	cumul 2026	cumul 2025	diff annuelle	tx cumul 2026
Abarth	0	0		0%	0	1	-100%	0%
Alfa-Romeo	7	5	40%	0.4%	14	16	-12.5%	0.5%
Alpina	0	1	-100%	0%	0	1	-100%	0%
Alpine	4	8	-50%	0.2%	4	10	-60%	0.1%
Aston-Martin	1	2	-50%	0.1%	2	3	-33.3%	0.1%
Audi	154	132	16.7%	9.1%	241	245	-1.6%	7.8%
BAIC	0	0		0%	2	0		0.1%
Bentley	0	0		0%	0	0		0%
BMW	127	134	-5.2%	7.5%	255	239	6.7%	8.2%
Bugatti	0	0		0%	0	0		0%
BYD	25	0		1.5%	46	0		1.5%
Caterham	0	0		0%	0	0		0%
Citroën	38	16	137.5%	2.2%	52	29	79.3%	1.7%
CUPRA	38	42	-9.5%	2.2%	66	69	-4.3%	2.1%
Dacia	116	114	1.8%	6.9%	216	189	14.3%	6.9%
DS	1	1	0%	0.1%	1	3	-66.7%	0%
Ferrari	1	1	0%	0.1%	6	5	20%	0.2%
Fiat	14	5	180%	0.8%	36	11	227.3%	1.2%
Ford	47	38	23.7%	2.8%	84	78	7.7%	2.7%
GENESIS	0	0		0%	1	1	0%	0%
Honda	50	41	22%	3%	88	76	15.8%	2.8%
Hyundai	62	72	-13.9%	3.7%	119	139	-14.4%	3.8%
Ineos	1	0		0.1%	2	0		0.1%
Iveco	0	0		0%	0	0		0%
JAC	0	0		0%	0	0		0%
Jaguar	0	2	-100%	0%	0	5	-100%	0%
Jeep	16	6	166.7%	0.9%	21	10	110%	0.7%
KG MOBILITY	2	0		0.1%	2	0		0.1%
KIA	32	47	-31.9%	1.9%	57	75	-24%	1.8%
Lamborghini	3	0		0.2%	4	1	300%	0.1%
LAND ROVER	6	18	-66.7%	0.4%	22	30	-26.7%	0.7%
Leapmotor	6	3	100%	0.4%	11	3	266.7%	0.4%
Lexus	7	3	133.3%	0.4%	7	9	-22.2%	0.2%
Lotus	0	0		0%	0	0		0%
MAN	3	0		0.2%	3	0		0.1%
Maserati	1	0		0.1%	1	0		0%
Mazda	39	32	21.9%	2.3%	68	63	7.9%	2.2%
Mc Laren	0	2	-100%	0%	0	6	-100%	0%
Mercedes-Benz	111	73	52.1%	6.6%	195	140	39.3%	6.3%
MG	68	33	106.1%	4%	100	57	75.4%	3.2%
Mini	32	45	-28.9%	1.9%	56	72	-22.2%	1.8%

Mitsubishi	10	12	-16.7%	0.6%	23	22	4.5%	0.7%
Morgan	0	0		0%	0	0		0%
Nissan	3	4	-25%	0.2%	86	35	145.7%	2.8%
Opel	16	16	0%	0.9%	30	35	-14.3%	1%
Peugeot	28	40	-30%	1.7%	66	70	-5.7%	2.1%
Polestar	8	4	100%	0.5%	17	9	88.9%	0.5%
Porsche	27	28	-3.6%	1.6%	56	82	-31.7%	1.8%
Renault	73	79	-7.6%	4.3%	151	157	-3.8%	4.9%
Rolls-Royce	1	1	0%	0.1%	1	1	0%	0%
Seat	20	6	233.3%	1.2%	37	10	270%	1.2%
Seres	1	0		0.1%	1	0		0%
Skoda	120	126	-4.8%	7.1%	208	234	-11.1%	6.7%
Smart	2	1	100%	0.1%	4	4	0%	0.1%
Ssangyong	0	0		0%	0	1	-100%	0%
Subaru	6	10	-40%	0.4%	8	12	-33.3%	0.3%
Suzuki	30	46	-34.8%	1.8%	54	74	-27%	1.7%
Tesla	21	45	-53.3%	1.2%	25	81	-69.1%	0.8%
TOTEM	0	0		0%	0	0		0%
Toyota	86	81	6.2%	5.1%	180	168	7.1%	5.8%
Volkswagen	186	136	36.8%	11%	283	237	19.4%	9.1%
Volvo	39	39	0%	2.3%	86	101	-14.9%	2.8%
XPENG	2	0		0.1%	4	0		0.1%
ZEEKR	2	0		0.1%	6	0		0.2%
<b>Total</b>	<b>1693</b>	<b>1550</b>	<b>9.2%</b>	<b>100%</b>	<b>3108</b>	<b>2919</b>	<b>6.5%</b>	<b>100%</b>