

Janvier 2022

Voitures neuves en Immatriculation

Marque	Janvier 2022	Janvier 2021	Diff	Tx de pénétration 2022	Cumul 2022	Cumul 2021	Diff	Tx de pénétration 2022
Alfa-Romeo	1	6	-83.3%	0.1%	1	6	-83.3%	0.1%
Alpina	0	0		0.0%	0	0		0.0%
Alpine	2	0		0.1%	2	0		0.1%
Aston-Martin	2	5	-60.0%	0.1%	2	5	-60.0%	0.1%
Audi	162	141	14.9%	11.6%	162	141	14.9%	11.6%
Bentley	0	2	-100.0%	0.0%	0	2	-100.0%	0.0%
BMW	89	93	-4.3%	6.4%	89	93	-4.3%	6.4%
Cadillac	0	0		0.0%	0	0		0.0%
CAN-AM	0	0		0.0%	0	0		0.0%
Caterham	0	0		0.0%	0	0		0.0%
Citroën	26	49	-46.9%	1.9%	26	49	-46.9%	1.9%
CUPRA	12	16	-25.0%	0.9%	12	16	-25.0%	0.9%
Dacia	29	59	-50.8%	2.1%	29	59	-50.8%	2.1%
DODGE	0	0		0.0%	0	0		0.0%
DS	10	3	233.3%	0.7%	10	3	233.3%	0.7%
Ferrari	0	2	-100.0%	0.0%	0	2	-100.0%	0.0%
Fiat	40	24	66.7%	2.9%	40	24	66.7%	2.9%
Ford	41	46	-10.9%	2.9%	41	46	-10.9%	2.9%
GENESIS	0	0		0.0%	0	0		0.0%
Honda	41	44	-6.8%	2.9%	41	44	-6.8%	2.9%
Hyundai	71	58	22.4%	5.1%	71	58	22.4%	5.1%
Infiniti	0	1	-100.0%	0.0%	0	1	-100.0%	0.0%
Jaguar	3	3	0.0%	0.2%	3	3	0.0%	0.2%
Jeep	10	8	25.0%	0.7%	10	8	25.0%	0.7%
KIA	16	15	6.7%	1.1%	16	15	6.7%	1.1%
Lamborghini	0	1	-100.0%	0.0%	0	1	-100.0%	0.0%
LAND ROVER	8	26	-69.2%	0.6%	8	26	-69.2%	0.6%
Lexus	5	11	-54.5%	0.4%	5	11	-54.5%	0.4%
Lotus	0	0		0.0%	0	0		0.0%
Maserati	3	1	200.0%	0.2%	3	1	200.0%	0.2%
Mazda	46	57	-19.3%	3.3%	46	57	-19.3%	3.3%
Mc Laren	0	0		0.0%	0	0		0.0%
Mercedes-Benz	103	139	-25.9%	7.4%	103	139	-25.9%	7.4%
Mini	47	42	11.9%	3.4%	47	42	11.9%	3.4%
Mitsubishi	8	9	-11.1%	0.6%	8	9	-11.1%	0.6%
Nissan	14	19	-26.3%	1.0%	14	19	-26.3%	1.0%
Opel	38	30	26.7%	2.7%	38	30	26.7%	2.7%

Peugeot	59	47	25.5%	4.2%	59	47	25.5%	4.2%
Polestar	0	3	-100.0%	0.0%	0	3	-100.0%	0.0%
Porsche	34	39	-12.8%	2.4%	34	39	-12.8%	2.4%
Renault	70	32	118.8%	5.0%	70	32	118.8%	5.0%
Rolls-Royce	0	0		0.0%	0	0		0.0%
Seat	32	71	-54.9%	2.3%	32	71	-54.9%	2.3%
Skoda	95	87	9.2%	6.8%	95	87	9.2%	6.8%
Smart	0	0		0.0%	0	0		0.0%
Ssangyong	1	0		0.1%	1	0		0.1%
Subaru	7	14	-50.0%	0.5%	7	14	-50.0%	0.5%
Suzuki	18	32	-43.8%	1.3%	18	32	-43.8%	1.3%
Tesla	0	12	-100.0%	0.0%	0	12	-100.0%	0.0%
Toyota	76	62	22.6%	5.5%	76	62	22.6%	5.5%
Volkswagen	108	126	-14.3%	7.7%	108	126	-14.3%	7.7%
Volvo	67	70	-4.3%	4.8%	67	70	-4.3%	4.8%
Total	1394	1505	-7.4%	100.0%	1394	1505	-7.4%	100.0%