

Octobre 2022

Voitures neuves en Immatriculation

Marque	Octobre 2022	Octobre 2021	Diff	Tx de pénétration 2022	Cumul 2022	Cumul 2021	Diff	Tx de pénétration 2022
ALWAYS	0	0		0.0%	3	0		0.0%
Alfa-Romeo	10	5	100.0%	0.6%	64	84	-23.8%	0.4%
Alpina	0	0		0.0%	3	2	50.0%	0.0%
Alpine	3	2	50.0%	0.2%	21	27	-22.2%	0.1%
Aston-Martin	3	0		0.2%	11	19	-42.1%	0.1%
Audi	172	121	42.1%	10.7%	1653	1650	0.2%	10.0%
Bentley	2	2	0.0%	0.1%	8	10	-20.0%	0.0%
BMW	102	135	-24.4%	6.4%	1139	1328	-14.2%	6.9%
Bugatti	0	0		0.0%	2	0		0.0%
Cadillac	0	0		0.0%	0	1	-100.0%	0.0%
CAN-AM	0	0		0.0%	0	1	-100.0%	0.0%
Caterham	0	0		0.0%	3	2	50.0%	0.0%
Chevrolet	0	0		0.0%	3	0		0.0%
Citroën	38	36	5.6%	2.4%	351	415	-15.4%	2.1%
CUPRA	46	5	820.0%	2.9%	264	145	82.1%	1.6%
Dacia	74	49	51.0%	4.6%	881	691	27.5%	5.3%
DODGE	0	0		0.0%	0	1	-100.0%	0.0%
DS	5	3	66.7%	0.3%	68	52	30.8%	0.4%
Ferrari	5	8	-37.5%	0.3%	28	47	-40.4%	0.2%
Fiat	36	29	24.1%	2.2%	329	407	-19.2%	2.0%
Ford	57	48	18.8%	3.6%	536	668	-19.8%	3.2%
GENESIS	2	0		0.1%	7	0		0.0%
Honda	46	37	24.3%	2.9%	434	436	-0.5%	2.6%
Hyundai	38	72	-47.2%	2.4%	579	630	-8.1%	3.5%
Infiniti	0	0		0.0%	0	1	-100.0%	0.0%
Jaguar	3	7	-57.1%	0.2%	50	79	-36.7%	0.3%
Jeep	7	15	-53.3%	0.4%	62	144	-56.9%	0.4%
KIA	32	26	23.1%	2.0%	330	231	42.9%	2.0%
Lamborghini	1	0		0.1%	4	10	-60.0%	0.0%
Lancia	0	0		0.0%	2	0		0.0%
LAND ROVER	10	15	-33.3%	0.6%	125	218	-42.7%	0.8%
Lexus	2	5	-60.0%	0.1%	54	50	8.0%	0.3%
Lotus	0	0		0.0%	0	4	-100.0%	0.0%
Maserati	3	1	200.0%	0.2%	18	14	28.6%	0.1%
Mazda	68	57	19.3%	4.2%	598	591	1.2%	3.6%
Mc Laren	1	0		0.1%	4	4	0.0%	0.0%
Mercedes-Benz	111	89	24.7%	6.9%	1211	1336	-9.4%	7.3%

Mini	41	49	-16.3%	2.6%	473	475	-0.4%	2.9%
Mitsubishi	9	9	0.0%	0.6%	136	156	-12.8%	0.8%
Morgan	0	0		0.0%	3	0		0.0%
Nissan	10	15	-33.3%	0.6%	110	172	-36.0%	0.7%
Opel	21	47	-55.3%	1.3%	297	408	-27.2%	1.8%
Peugeot	15	29	-48.3%	0.9%	413	432	-4.4%	2.5%
Polestar	5	7	-28.6%	0.3%	67	28	139.3%	0.4%
Porsche	23	39	-41.0%	1.4%	307	323	-5.0%	1.9%
Renault	99	81	22.2%	6.2%	608	896	-32.1%	3.7%
Rolls-Royce	1	0		0.1%	2	4	-50.0%	0.0%
Seat	23	19	21.1%	1.4%	264	548	-51.8%	1.6%
Skoda	89	96	-7.3%	5.6%	834	1032	-19.2%	5.0%
Smart	0	4	-100.0%	0.0%	11	15	-26.7%	0.1%
Ssangyong	2	1	100.0%	0.1%	8	9	-11.1%	0.0%
Subaru	3	13	-76.9%	0.2%	86	101	-14.9%	0.5%
Suzuki	29	38	-23.7%	1.8%	267	488	-45.3%	1.6%
Tesla	1	5	-80.0%	0.1%	896	574	56.1%	5.4%
Toyota	121	58	108.6%	7.6%	920	896	2.7%	5.6%
Volkswagen	197	125	57.6%	12.3%	1563	1657	-5.7%	9.5%
Volvo	36	44	-18.2%	2.2%	427	509	-16.1%	2.6%
Total	1602	1446	10.8%	100.0%	16537	18021	-8.2%	100.0%