

Novembre 2022

Voitures neufs en Immatriculation

| Marque | Novembre 2022 | Novembre 2021 | Diff | Tx de pénétration 2022 | Cumul 2022 | Cumul 2021 | Diff | Tx de pénétration 2022 |
|---------------|---------------|---------------|---------|------------------------|------------|------------|---------|------------------------|
| AIWAYS | 0 | 0 | | 0.0% | 3 | 0 | | 0.0% |
| Alfa-Romeo | 11 | 7 | 57.1% | 0.6% | 75 | 91 | -17.6% | 0.4% |
| Alpina | 0 | 1 | -100.0% | 0.0% | 3 | 3 | 0.0% | 0.0% |
| Alpine | 5 | 2 | 150.0% | 0.3% | 26 | 29 | -10.3% | 0.1% |
| Aston-Martin | 0 | 1 | -100.0% | 0.0% | 11 | 20 | -45.0% | 0.1% |
| Audi | 196 | 180 | 8.9% | 10.3% | 1849 | 1830 | 1.0% | 10.0% |
| Bentley | 3 | 1 | 200.0% | 0.2% | 11 | 11 | 0.0% | 0.1% |
| BMW | 126 | 129 | -2.3% | 6.6% | 1265 | 1457 | -13.2% | 6.9% |
| Bugatti | 0 | 0 | | 0.0% | 2 | 0 | | 0.0% |
| Cadillac | 0 | 0 | | 0.0% | 0 | 1 | -100.0% | 0.0% |
| CAN-AM | 0 | 0 | | 0.0% | 0 | 1 | -100.0% | 0.0% |
| Caterham | 0 | 0 | | 0.0% | 3 | 2 | 50.0% | 0.0% |
| Chevrolet | 0 | 0 | | 0.0% | 3 | 0 | | 0.0% |
| Citroën | 39 | 66 | -40.9% | 2.0% | 390 | 481 | -18.9% | 2.1% |
| CUPRA | 17 | 21 | -19.0% | 0.9% | 281 | 166 | 69.3% | 1.5% |
| Dacia | 99 | 110 | -10.0% | 5.2% | 980 | 801 | 22.3% | 5.3% |
| DODGE | 0 | 0 | | 0.0% | 0 | 1 | -100.0% | 0.0% |
| DS | 3 | 8 | -62.5% | 0.2% | 71 | 60 | 18.3% | 0.4% |
| Ferrari | 2 | 2 | 0.0% | 0.1% | 30 | 49 | -38.8% | 0.2% |
| Fiat | 24 | 40 | -40.0% | 1.3% | 353 | 447 | -21.0% | 1.9% |
| Ford | 61 | 54 | 13.0% | 3.2% | 597 | 722 | -17.3% | 3.2% |
| GENESIS | 1 | 1 | 0.0% | 0.1% | 8 | 1 | 700.0% | 0.0% |
| Honda | 69 | 45 | 53.3% | 3.6% | 503 | 481 | 4.6% | 2.7% |
| Hyundai | 60 | 73 | -17.8% | 3.1% | 639 | 703 | -9.1% | 3.5% |
| Infiniti | 0 | 0 | | 0.0% | 0 | 1 | -100.0% | 0.0% |
| Jaguar | 5 | 12 | -58.3% | 0.3% | 55 | 91 | -39.6% | 0.3% |
| Jeep | 3 | 17 | -82.4% | 0.2% | 65 | 161 | -59.6% | 0.4% |
| KIA | 37 | 23 | 60.9% | 1.9% | 367 | 254 | 44.5% | 2.0% |
| Lamborghini | 0 | 2 | -100.0% | 0.0% | 4 | 12 | -66.7% | 0.0% |
| Lancia | 0 | 0 | | 0.0% | 2 | 0 | | 0.0% |
| LAND ROVER | 11 | 24 | -54.2% | 0.6% | 136 | 242 | -43.8% | 0.7% |
| Lexus | 2 | 3 | -33.3% | 0.1% | 56 | 53 | 5.7% | 0.3% |
| Lotus | 0 | 0 | | 0.0% | 0 | 4 | -100.0% | 0.0% |
| Maserati | 4 | 0 | | 0.2% | 22 | 14 | 57.1% | 0.1% |
| Mazda | 42 | 47 | -10.6% | 2.2% | 640 | 638 | 0.3% | 3.5% |
| Mc Laren | 0 | 0 | | 0.0% | 4 | 4 | 0.0% | 0.0% |
| Mercedes-Benz | 121 | 109 | 11.0% | 6.3% | 1332 | 1445 | -7.8% | 7.2% |

| | | | | | | | | |
|--------------|-------------|-------------|-------------|---------------|--------------|--------------|--------------|---------------|
| Mini | 47 | 57 | -17.5% | 2.5% | 520 | 532 | -2.3% | 2.8% |
| Mitsubishi | 15 | 10 | 50.0% | 0.8% | 151 | 166 | -9.0% | 0.8% |
| Morgan | 1 | 0 | | 0.1% | 4 | 0 | | 0.0% |
| Nissan | 15 | 10 | 50.0% | 0.8% | 125 | 182 | -31.3% | 0.7% |
| Opel | 51 | 31 | 64.5% | 2.7% | 348 | 439 | -20.7% | 1.9% |
| Peugeot | 36 | 41 | -12.2% | 1.9% | 449 | 473 | -5.1% | 2.4% |
| Polestar | 3 | 5 | -40.0% | 0.2% | 70 | 33 | 112.1% | 0.4% |
| Porsche | 27 | 18 | 50.0% | 1.4% | 334 | 341 | -2.1% | 1.8% |
| Renault | 68 | 126 | -46.0% | 3.6% | 676 | 1022 | -33.9% | 3.7% |
| Rolls-Royce | 0 | 0 | | 0.0% | 2 | 4 | -50.0% | 0.0% |
| Seat | 36 | 36 | 0.0% | 1.9% | 300 | 584 | -48.6% | 1.6% |
| Skoda | 120 | 103 | 16.5% | 6.3% | 954 | 1135 | -15.9% | 5.2% |
| Smart | 3 | 3 | 0.0% | 0.2% | 14 | 18 | -22.2% | 0.1% |
| Ssangyong | 0 | 2 | -100.0% | 0.0% | 8 | 11 | -27.3% | 0.0% |
| Subaru | 6 | 12 | -50.0% | 0.3% | 92 | 113 | -18.6% | 0.5% |
| Suzuki | 38 | 37 | 2.7% | 2.0% | 305 | 525 | -41.9% | 1.7% |
| Tesla | 118 | 135 | -12.6% | 6.2% | 1014 | 709 | 43.0% | 5.5% |
| Toyota | 111 | 64 | 73.4% | 5.8% | 1031 | 960 | 7.4% | 5.6% |
| Volkswagen | 230 | 149 | 54.4% | 12.1% | 1793 | 1806 | -0.7% | 9.7% |
| Volvo | 42 | 47 | -10.6% | 2.2% | 469 | 556 | -15.6% | 2.5% |
| Total | 1908 | 1864 | 2.4% | 100.0% | 18445 | 19885 | -7.2% | 100.0% |