

Mars 2024

Voitures neuves en immatriculation

District	Mars 2024	Mars 2023	Diff	Tx de pénétration 2024	Cumul 2024	Cumul 2023	Diff	Tx de pénétration 2024
Aigle	151	111	36.0%	7.4%	295	263	12.2%	6.0%
Broye	125	147	-15.0%	6.1%	327	309	5.8%	6.7%
Gros de Vaud	150	158	-5.1%	7.3%	351	389	-9.8%	7.2%
Jura nord Vaudois	240	228	5.3%	11.7%	540	516	4.7%	11.0%
Lausanne	315	308	2.3%	15.3%	729	739	-1.4%	14.9%
Lavaux	156	222	-29.7%	7.6%	390	463	-15.8%	8.0%
Morges	250	262	-4.6%	12.2%	639	646	-1.1%	13.1%
Nyon	264	337	-21.7%	12.9%	649	816	-20.5%	13.3%
Ouest Lausannois	237	298	-20.5%	11.5%	525	679	-22.7%	10.7%
Riviera	166	234	-29.1%	8.1%	448	558	-19.7%	9.2%
Total	2054	2305	-10.9%	100.0%	4893	5378	-9.0%	100.0%

Mars 2024

Voitures neufs en location

District	Mars 2024	Mars 2023	Diff	Tx de pénétration 2024	Cumul 2024	Cumul 2023	Diff	Tx de pénétration 2024
Aigle	0	0		0.0%	0	0		0.0%
Broye	0	0		0.0%	0	0		0.0%
Gros de Vaud	0	0		0.0%	0	0		0.0%
Jura nord Vaudois	0	2	-100.0%	0.0%	0	5	-100.0%	0.0%
Lausanne	0	4	-100.0%	0.0%	0	4	-100.0%	0.0%
Lavaux	0	0		0.0%	0	0		0.0%
Morges	0	4	-100.0%	0.0%	0	4	-100.0%	0.0%
Nyon	0	5	-100.0%	0.0%	0	10	-100.0%	0.0%
Ouest Lausannois	32	43	-25.6%	100.0%	89	122	-27.0%	100.0%
Riviera	0	0		0.0%	0	0		0.0%
Total	32	58	-44.8%	100.0%	89	145	-38.6%	100.0%

Mars 2024

Voitures d'occasion en immatriculation

District	Mars 2024	Mars 2023	Diff	Tx de pénétration 2024	Cumul 2024	Cumul 2023	Diff	Tx de pénétration 2024
Aigle	616	608	1.3%	7.3%	1983	1836	8.0%	6.9%
Broye	685	746	-8.2%	8.2%	2255	2135	5.6%	7.9%
Gros de Vaud	625	646	-3.3%	7.4%	2063	1989	3.7%	7.2%
Jura nord Vaudois	1187	1148	3.4%	14.1%	3855	3549	8.6%	13.4%
Lausanne	1184	1296	-8.6%	14.1%	4150	3872	7.2%	14.5%
Lavaux	530	599	-11.5%	6.3%	1980	1910	3.7%	6.9%
Morges	943	917	2.8%	11.2%	3173	2900	9.4%	11.1%
Nyon	985	1068	-7.8%	11.7%	3607	3295	9.5%	12.6%
Ouest Lausannois	819	858	-4.5%	9.8%	2865	2577	11.2%	10.0%
Riviera	817	852	-4.1%	9.7%	2777	2606	6.6%	9.7%
Total	8391	8738	-4.0%	100.0%	28708	26669	7.6%	100.0%