

Août 2020

Voitures neuves en Immatriculation

Marque	Août 2020	Août 2019	Diff	Tx de pénétration 2020	Cumul 2020	Cumul 2019	Diff	Tx de pénétration 2020
Alfa-Romeo	8	11	-27.3%	0.5%	76	142	-46.5%	0.6%
Alpina	0	0		0.0%	3	2	50.0%	0.0%
Alpine	2	2	0.0%	0.1%	17	39	-56.4%	0.1%
Alvis	0	0		0.0%	1	0		0.0%
Aston-Martin	1	1	0.0%	0.1%	8	17	-52.9%	0.1%
Audi	115	96	19.8%	7.7%	1007	1213	-17.0%	8.1%
Bentley	0	1	-100.0%	0.0%	9	11	-18.2%	0.1%
BMW	114	89	28.1%	7.6%	897	939	-4.5%	7.3%
BRP	0	0		0.0%	6	0		0.0%
Bugatti	0	0		0.0%	0	1	-100.0%	0.0%
Cadillac	0	0		0.0%	1	1	0.0%	0.0%
CAN-AM	0	0		0.0%	0	0		0.0%
Caterham	0	0		0.0%	0	0		0.0%
Chevrolet	0	0		0.0%	0	4	-100.0%	0.0%
Citroën	41	63	-34.9%	2.7%	292	571	-48.9%	2.4%
Dacia	77	75	2.7%	5.2%	573	799	-28.3%	4.6%
DS	6	1	500.0%	0.4%	50	52	-3.8%	0.4%
Facel-Vega	0	0		0.0%	0	1	-100.0%	0.0%
Ferrari	3	2	50.0%	0.2%	37	34	8.8%	0.3%
FFW	0	0		0.0%	0	9	-100.0%	0.0%
Fiat	36	44	-18.2%	2.4%	337	477	-29.4%	2.7%
Ford	70	57	22.8%	4.7%	427	666	-35.9%	3.5%
Honda	42	57	-26.3%	2.8%	155	407	-61.9%	1.3%
Hyundai	34	37	-8.1%	2.3%	319	414	-22.9%	2.6%
Infiniti	0	3	-100.0%	0.0%	2	20	-90.0%	0.0%
Jaguar	3	8	-62.5%	0.2%	51	99	-48.5%	0.4%
Jeep	16	12	33.3%	1.1%	87	184	-52.7%	0.7%
KIA	23	23	0.0%	1.5%	150	209	-28.2%	1.2%
Lamborghini	2	3	-33.3%	0.1%	17	15	13.3%	0.1%
LAND ROVER	10	22	-54.5%	0.7%	141	250	-43.6%	1.1%
Lexus	3	12	-75.0%	0.2%	54	53	1.9%	0.4%
Lotus	0	0		0.0%	6	6	0.0%	0.0%
Maserati	1	0		0.1%	14	19	-26.3%	0.1%
Mazda	51	53	-3.8%	3.4%	390	532	-26.7%	3.2%
Mc Laren	0	0		0.0%	0	1	-100.0%	0.0%
Mercedes-Benz	129	133	-3.0%	8.6%	1048	1353	-22.5%	8.5%
Mini	40	46	-13.0%	2.7%	322	400	-19.5%	2.6%

Mitsubishi	21	16	31.3%	1.4%	202	202	0.0%	1.6%
Nissan	23	43	-46.5%	1.5%	143	317	-54.9%	1.2%
Opel	42	89	-52.8%	2.8%	314	683	-54.0%	2.5%
Peugeot	50	44	13.6%	3.3%	317	529	-40.1%	2.6%
Porsche	16	25	-36.0%	1.1%	186	196	-5.1%	1.5%
Renault	125	76	64.5%	8.4%	844	837	0.8%	6.8%
Rolls-Royce	0	1	-100.0%	0.0%	6	7	-14.3%	0.0%
Seat	43	57	-24.6%	2.9%	437	667	-34.5%	3.5%
Secma	0	0		0.0%	1	0		0.0%
Skoda	61	90	-32.2%	4.1%	748	1001	-25.3%	6.0%
Smart	7	3	133.3%	0.5%	26	103	-74.8%	0.2%
Ssangyong	0	0		0.0%	1	22	-95.5%	0.0%
Subaru	8	12	-33.3%	0.5%	83	135	-38.5%	0.7%
Suzuki	15	45	-66.7%	1.0%	218	497	-56.1%	1.8%
Tesla	98	18	444.4%	6.6%	351	378	-7.1%	2.8%
Toyota	64	100	-36.0%	4.3%	532	737	-27.8%	4.3%
Volkswagen	61	152	-59.9%	4.1%	1082	1781	-39.2%	8.8%
Volvo	34	31	9.7%	2.3%	376	400	-6.0%	3.0%
Total	1495	1653	-9.6%	100.0%	12364	17432	-29.1%	100.0%