

**Octobre 2020**

## Voitures neuves en immatriculation

| District          | Octobre 2020 | Octobre 2019 | Diff   | Tx de pénétration 2020 | Cumul 2020 | Cumul 2019 | Diff   | Tx de pénétration 2020 |
|-------------------|--------------|--------------|--------|------------------------|------------|------------|--------|------------------------|
| Aigle             | 114          | 125          | -8.8%  | 5.3%                   | 789        | 1104       | -28.5% | 4.8%                   |
| Broye             | 106          | 135          | -21.5% | 5.0%                   | 929        | 1215       | -23.5% | 5.7%                   |
| Gros de Vaud      | 153          | 162          | -5.6%  | 7.2%                   | 1192       | 1497       | -20.4% | 7.3%                   |
| Jura nord Vaudois | 192          | 248          | -22.6% | 9.0%                   | 1591       | 2976       | -46.5% | 9.7%                   |
| Lausanne          | 341          | 338          | 0.9%   | 15.9%                  | 2476       | 3314       | -25.3% | 15.1%                  |
| Lavaux            | 157          | 155          | 1.3%   | 7.3%                   | 1258       | 1539       | -18.3% | 7.7%                   |
| Morges            | 214          | 268          | -20.1% | 10.0%                  | 1779       | 2258       | -21.2% | 10.8%                  |
| Nyon              | 317          | 346          | -8.4%  | 14.8%                  | 2342       | 3027       | -22.6% | 14.3%                  |
| Ouest Lausannois  | 292          | 371          | -21.3% | 13.7%                  | 2314       | 3200       | -27.7% | 14.1%                  |
| Riviera           | 253          | 243          | 4.1%   | 11.8%                  | 1741       | 2116       | -17.7% | 10.6%                  |
| <b>Total</b>      | 2139         | 2391         | -10.5% | 100.0%                 | 16411      | 22246      | -26.2% | 100.0%                 |

## Voitures neuves en location

| District          | Octobre 2020 | Octobre 2019 | Diff    | Tx de pénétration 2020 | Cumul 2020 | Cumul 2019 | Diff   | Tx de pénétration 2020 |
|-------------------|--------------|--------------|---------|------------------------|------------|------------|--------|------------------------|
| Aigle             | 0            | 0            |         | 0.0%                   | 0          | 0          |        | 0.0%                   |
| Broye             | 0            | 0            |         | 0.0%                   | 0          | 0          |        | 0.0%                   |
| Gros de Vaud      | 0            | 0            |         | 0.0%                   | 0          | 0          |        | 0.0%                   |
| Jura nord Vaudois | 4            | 2            | 100.0%  | 9.1%                   | 41         | 44         | -6.8%  | 3.8%                   |
| Lausanne          | 0            | 0            |         | 0.0%                   | 642        | 885        | -27.5% | 59.8%                  |
| Lavaux            | 0            | 0            |         | 0.0%                   | 0          | 0          |        | 0.0%                   |
| Morges            | 0            | 1            | -100.0% | 0.0%                   | 1          | 4          | -75.0% | 0.1%                   |
| Nyon              | 0            | 1            | -100.0% | 0.0%                   | 18         | 20         | -10.0% | 1.7%                   |
| Ouest Lausannois  | 40           | 49           | -18.4%  | 90.9%                  | 371        | 521        | -28.8% | 34.6%                  |
| Riviera           | 0            | 0            |         | 0.0%                   | 0          | 0          |        | 0.0%                   |
| <b>Total</b>      | 44           | 53           | -17.0%  | 100.0%                 | 1073       | 1474       | -27.2% | 100.0%                 |

## Voitures d'occasion en immatriculation

| District          | Octobre 2020 | Octobre 2019 | Diff  | Tx de pénétration 2020 | Cumul 2020 | Cumul 2019 | Diff  | Tx de pénétration 2020 |
|-------------------|--------------|--------------|-------|------------------------|------------|------------|-------|------------------------|
| Aigle             | 662          | 616          | 7.5%  | 7.6%                   | 6022       | 6087       | -1.1% | 7.3%                   |
| Broye             | 677          | 729          | -7.1% | 7.7%                   | 6577       | 6554       | 0.4%  | 8.0%                   |
| Gros de Vaud      | 590          | 594          | -0.7% | 6.7%                   | 5733       | 6137       | -6.6% | 7.0%                   |
| Jura nord Vaudois | 1102         | 1129         | -2.4% | 12.6%                  | 10450      | 11049      | -5.4% | 12.7%                  |
| Lausanne          | 1432         | 1329         | 7.8%  | 16.4%                  | 12999      | 13206      | -1.6% | 15.8%                  |
| Lavaux            | 617          | 644          | -4.2% | 7.1%                   | 5785       | 6013       | -3.8% | 7.0%                   |
| Morges            | 881          | 905          | -2.7% | 10.1%                  | 8750       | 8681       | 0.8%  | 10.6%                  |
| Nyon              | 1068         | 1013         | 5.4%  | 12.2%                  | 9799       | 9898       | -1.0% | 11.9%                  |
| Ouest Lausannois  | 857          | 781          | 9.7%  | 9.8%                   | 7948       | 8303       | -4.3% | 9.6%                   |
| Riviera           | 859          | 822          | 4.5%  | 9.8%                   | 8363       | 8640       | -3.2% | 10.1%                  |
| <b>Total</b>      | 8745         | 8562         | 2.1%  | 100.0%                 | 82426      | 84568      | -2.5% | 100.0%                 |