

**Octobre 2020**

## Voitures neuves en Immatriculation

Marque	Octobre 2020	Octobre 2019	Diff	Tx de pénétration 2020	Cumul 2020	Cumul 2019	Diff	Tx de pénétration 2020
Alfa-Romeo	11	13	-15.4%	0.5%	100	168	-40.5%	0.6%
Alpina	0	0		0.0%	4	2	100.0%	0.0%
Alpine	0	2	-100.0%	0.0%	18	42	-57.1%	0.1%
Alvis	0	0		0.0%	1	0		0.0%
Aston-Martin	3	0		0.1%	12	20	-40.0%	0.1%
Audi	214	195	9.7%	9.8%	1381	1549	-10.8%	8.3%
Bentley	0	1	-100.0%	0.0%	9	12	-25.0%	0.1%
BMW	144	144	0.0%	6.6%	1134	1184	-4.2%	6.8%
BRP	0	0		0.0%	6	0		0.0%
Bugatti	0	0		0.0%	0	2	-100.0%	0.0%
Cadillac	0	0		0.0%	1	2	-50.0%	0.0%
CAN-AM	0	0		0.0%	0	0		0.0%
Caterham	0	0		0.0%	0	0		0.0%
Chevrolet	0	3	-100.0%	0.0%	0	8	-100.0%	0.0%
Citroën	51	110	-53.6%	2.3%	423	907	-53.4%	2.5%
CUPRA	14	0		0.6%	14	0		0.1%
Dacia	123	141	-12.8%	5.7%	786	1032	-23.8%	4.7%
DS	4	13	-69.2%	0.2%	55	73	-24.7%	0.3%
Facel-Vega	0	0		0.0%	0	1	-100.0%	0.0%
Ferrari	4	3	33.3%	0.2%	47	44	6.8%	0.3%
FFW	0	0		0.0%	0	9	-100.0%	0.0%
Fiat	49	43	14.0%	2.3%	438	580	-24.5%	2.6%
Ford	66	96	-31.3%	3.0%	582	829	-29.8%	3.5%
Honda	48	48	0.0%	2.2%	249	533	-53.3%	1.5%
Hyundai	67	55	21.8%	3.1%	432	518	-16.6%	2.6%
Infiniti	0	0		0.0%	2	20	-90.0%	0.0%
Jaguar	8	5	60.0%	0.4%	72	112	-35.7%	0.4%
Jeep	17	15	13.3%	0.8%	125	220	-43.2%	0.8%
KIA	18	32	-43.8%	0.8%	201	278	-27.7%	1.2%
Lamborghini	1	0		0.0%	19	18	5.6%	0.1%
LAND ROVER	26	25	4.0%	1.2%	185	317	-41.6%	1.1%
Lexus	8	7	14.3%	0.4%	69	73	-5.5%	0.4%
Lotus	0	0		0.0%	6	6	0.0%	0.0%
Maserati	0	1	-100.0%	0.0%	16	20	-20.0%	0.1%
Mazda	70	81	-13.6%	3.2%	539	672	-19.8%	3.2%
Mc Laren	0	0		0.0%	0	1	-100.0%	0.0%
Mercedes-Benz	191	240	-20.4%	8.8%	1435	1739	-17.5%	8.6%

Mini	65	55	18.2%	3.0%	442	502	-12.0%	2.7%
Mitsubishi	27	29	-6.9%	1.2%	259	259	0.0%	1.6%
Nissan	33	25	32.0%	1.5%	209	380	-45.0%	1.3%
Opel	47	71	-33.8%	2.2%	412	1203	-65.8%	2.5%
Peugeot	49	61	-19.7%	2.3%	429	638	-32.8%	2.6%
Porsche	31	43	-27.9%	1.4%	247	274	-9.9%	1.5%
Renault	140	79	77.2%	6.4%	1115	1025	8.8%	6.7%
Rolls-Royce	0	0		0.0%	6	8	-25.0%	0.0%
Seat	73	103	-29.1%	3.4%	572	848	-32.5%	3.4%
Secma	0	0		0.0%	1	0		0.0%
Skoda	124	160	-22.5%	5.7%	999	1312	-23.9%	6.0%
Smart	1	4	-75.0%	0.0%	28	119	-76.5%	0.2%
Ssangyong	1	5	-80.0%	0.0%	3	32	-90.6%	0.0%
Subaru	14	13	7.7%	0.6%	114	171	-33.3%	0.7%
Suzuki	58	65	-10.8%	2.7%	312	640	-51.3%	1.9%
Tesla	6	17	-64.7%	0.3%	503	510	-1.4%	3.0%
Toyota	66	98	-32.7%	3.0%	675	909	-25.7%	4.1%
Volkswagen	220	278	-20.9%	10.1%	1432	2235	-35.9%	8.6%
Volvo	83	57	45.6%	3.8%	517	494	4.7%	3.1%
<b>Total</b>	<b>2175</b>	<b>2436</b>	<b>-10.7%</b>	<b>100.0%</b>	<b>16636</b>	<b>22550</b>	<b>-26.2%</b>	<b>100.0%</b>