

Décembre 2020

Voitures neuves en Immatriculation

| Marque | Décembre 2020 | Décembre 2019 | Diff | Tx de pénétration 2020 | Cumul 2020 | Cumul 2019 | Diff | Tx de pénétration 2020 |
|--------------|---------------|---------------|---------|------------------------|------------|------------|---------|------------------------|
| Alfa-Romeo | 23 | 19 | 21.1% | 0.9% | 135 | 200 | -32.5% | 0.6% |
| Alpina | 0 | 0 | | 0.0% | 6 | 2 | 200.0% | 0.0% |
| Alpine | 0 | 0 | | 0.0% | 19 | 45 | -57.8% | 0.1% |
| Alvis | 0 | 0 | | 0.0% | 1 | 0 | | 0.0% |
| Aston-Martin | 0 | 0 | | 0.0% | 12 | 20 | -40.0% | 0.1% |
| Audi | 176 | 237 | -25.7% | 6.9% | 1770 | 1956 | -9.5% | 8.3% |
| Bentley | 0 | 3 | -100.0% | 0.0% | 11 | 16 | -31.3% | 0.1% |
| BMW | 210 | 174 | 20.7% | 8.2% | 1485 | 1489 | -0.3% | 7.0% |
| BRP | 0 | 0 | | 0.0% | 6 | 0 | | 0.0% |
| Bugatti | 0 | 0 | | 0.0% | 0 | 2 | -100.0% | 0.0% |
| Cadillac | 0 | 0 | | 0.0% | 1 | 2 | -50.0% | 0.0% |
| CAN-AM | 0 | 3 | -100.0% | 0.0% | 0 | 3 | -100.0% | 0.0% |
| Caterham | 0 | 0 | | 0.0% | 0 | 1 | -100.0% | 0.0% |
| Chevrolet | 0 | 1 | -100.0% | 0.0% | 0 | 10 | -100.0% | 0.0% |
| Citroën | 19 | 33 | -42.4% | 0.7% | 468 | 975 | -52.0% | 2.2% |
| CUPRA | 6 | 0 | | 0.2% | 27 | 0 | | 0.1% |
| Dacia | 83 | 96 | -13.5% | 3.3% | 966 | 1273 | -24.1% | 4.5% |
| DS | 8 | 2 | 300.0% | 0.3% | 72 | 76 | -5.3% | 0.3% |
| Facel-Vega | 0 | 0 | | 0.0% | 0 | 1 | -100.0% | 0.0% |
| Ferrari | 3 | 1 | 200.0% | 0.1% | 55 | 48 | 14.6% | 0.3% |
| FFW | 0 | 0 | | 0.0% | 0 | 9 | -100.0% | 0.0% |
| Fiat | 61 | 42 | 45.2% | 2.4% | 561 | 676 | -17.0% | 2.6% |
| Ford | 84 | 125 | -32.8% | 3.3% | 726 | 1028 | -29.4% | 3.4% |
| Honda | 54 | 143 | -62.2% | 2.1% | 357 | 760 | -53.0% | 1.7% |
| Hyundai | 61 | 75 | -18.7% | 2.4% | 539 | 659 | -18.2% | 2.5% |
| Infiniti | 0 | 0 | | 0.0% | 2 | 20 | -90.0% | 0.0% |
| JAC | 1 | 0 | | 0.0% | 1 | 0 | | 0.0% |
| Jaguar | 20 | 21 | -4.8% | 0.8% | 102 | 140 | -27.1% | 0.5% |
| Jeep | 17 | 13 | 30.8% | 0.7% | 156 | 246 | -36.6% | 0.7% |
| KIA | 25 | 29 | -13.8% | 1.0% | 254 | 335 | -24.2% | 1.2% |
| Lamborghini | 0 | 0 | | 0.0% | 21 | 18 | 16.7% | 0.1% |
| LAND ROVER | 30 | 54 | -44.4% | 1.2% | 222 | 404 | -45.0% | 1.0% |
| Lexus | 5 | 6 | -16.7% | 0.2% | 79 | 84 | -6.0% | 0.4% |
| Lotus | 0 | 0 | | 0.0% | 6 | 6 | 0.0% | 0.0% |
| Maserati | 1 | 3 | -66.7% | 0.0% | 20 | 24 | -16.7% | 0.1% |
| Mazda | 69 | 85 | -18.8% | 2.7% | 673 | 841 | -20.0% | 3.2% |
| Mc Laren | 0 | 0 | | 0.0% | 2 | 1 | 100.0% | 0.0% |

| | | | | | | | | |
|---------------|-------------|-------------|---------------|---------------|--------------|--------------|---------------|---------------|
| Mercedes-Benz | 216 | 272 | -20.6% | 8.5% | 1800 | 2221 | -19.0% | 8.4% |
| Mini | 80 | 78 | 2.6% | 3.1% | 574 | 629 | -8.7% | 2.7% |
| Mitsubishi | 38 | 49 | -22.4% | 1.5% | 332 | 329 | 0.9% | 1.6% |
| Nissan | 41 | 49 | -16.3% | 1.6% | 283 | 456 | -37.9% | 1.3% |
| Opel | 54 | 50 | 8.0% | 2.1% | 516 | 1267 | -59.3% | 2.4% |
| Peugeot | 36 | 40 | -10.0% | 1.4% | 520 | 701 | -25.8% | 2.4% |
| Polestar | 4 | 0 | | 0.2% | 4 | 0 | | 0.0% |
| Porsche | 27 | 50 | -46.0% | 1.1% | 327 | 376 | -13.0% | 1.5% |
| Puma | 1 | 0 | | 0.0% | 1 | 0 | | 0.0% |
| Renault | 120 | 135 | -11.1% | 4.7% | 1340 | 1272 | 5.3% | 6.3% |
| Rolls-Royce | 2 | 0 | | 0.1% | 11 | 9 | 22.2% | 0.1% |
| Seat | 64 | 99 | -35.4% | 2.5% | 714 | 1047 | -31.8% | 3.3% |
| Secma | 0 | 0 | | 0.0% | 1 | 0 | | 0.0% |
| Skoda | 150 | 178 | -15.7% | 5.9% | 1282 | 1662 | -22.9% | 6.0% |
| Smart | 3 | 2 | 50.0% | 0.1% | 39 | 126 | -69.0% | 0.2% |
| Ssangyong | 0 | 15 | -100.0% | 0.0% | 3 | 53 | -94.3% | 0.0% |
| Subaru | 33 | 67 | -50.7% | 1.3% | 159 | 251 | -36.7% | 0.7% |
| Suzuki | 69 | 80 | -13.8% | 2.7% | 447 | 789 | -43.3% | 2.1% |
| Tesla | 190 | 215 | -11.6% | 7.4% | 750 | 776 | -3.4% | 3.5% |
| Toyota | 82 | 97 | -15.5% | 3.2% | 847 | 1064 | -20.4% | 4.0% |
| Volkswagen | 332 | 263 | 26.2% | 13.0% | 2003 | 2764 | -27.5% | 9.4% |
| Volvo | 54 | 33 | 63.6% | 2.1% | 640 | 570 | 12.3% | 3.0% |
| Total | 2552 | 2937 | -13.1% | 100.0% | 21348 | 27732 | -23.0% | 100.0% |