

**Janvier 2021**

## Voitures neuves en Immatriculation

Marque	Janvier 2021	Janvier 2020	Diff	Tx de pénétration 2021	Cumul 2021	Cumul 2020	Diff	Tx de pénétration 2021
Alfa-Romeo	6	15	-60.0%	0.4%	6	15	-60.0%	0.4%
Alpina	0	1	-100.0%	0.0%	0	1	-100.0%	0.0%
Alpine	0	2	-100.0%	0.0%	0	2	-100.0%	0.0%
Alvis	0	0		0.0%	0	0		0.0%
Aston-Martin	5	4	25.0%	0.3%	5	4	25.0%	0.3%
Audi	141	98	43.9%	9.4%	141	98	43.9%	9.4%
Bentley	2	0		0.1%	2	0		0.1%
BMW	93	115	-19.1%	6.2%	93	115	-19.1%	6.2%
BRP	0	0		0.0%	0	0		0.0%
Cadillac	0	0		0.0%	0	0		0.0%
Citroën	49	19	157.9%	3.3%	49	19	157.9%	3.3%
CUPRA	16	0		1.1%	16	0		1.1%
Dacia	59	78	-24.4%	3.9%	59	78	-24.4%	3.9%
DS	3	6	-50.0%	0.2%	3	6	-50.0%	0.2%
Ferrari	2	1	100.0%	0.1%	2	1	100.0%	0.1%
Fiat	24	47	-48.9%	1.6%	24	47	-48.9%	1.6%
Ford	46	52	-11.5%	3.1%	46	52	-11.5%	3.1%
Honda	44	12	266.7%	2.9%	44	12	266.7%	2.9%
Hyundai	58	39	48.7%	3.9%	58	39	48.7%	3.9%
Infiniti	1	1	0.0%	0.1%	1	1	0.0%	0.1%
JAC	0	0		0.0%	0	0		0.0%
Jaguar	3	7	-57.1%	0.2%	3	7	-57.1%	0.2%
Jeep	8	11	-27.3%	0.5%	8	11	-27.3%	0.5%
KIA	15	16	-6.3%	1.0%	15	16	-6.3%	1.0%
Lamborghini	1	0		0.1%	1	0		0.1%
LAND ROVER	26	29	-10.3%	1.7%	26	29	-10.3%	1.7%
Lexus	11	7	57.1%	0.7%	11	7	57.1%	0.7%
Lotus	0	0		0.0%	0	0		0.0%
Maserati	1	4	-75.0%	0.1%	1	4	-75.0%	0.1%
Mazda	57	56	1.8%	3.8%	57	56	1.8%	3.8%
Mc Laren	0	0		0.0%	0	0		0.0%
Mercedes-Benz	139	134	3.7%	9.2%	139	134	3.7%	9.2%
Mini	42	46	-8.7%	2.8%	42	46	-8.7%	2.8%
Mitsubishi	9	30	-70.0%	0.6%	9	30	-70.0%	0.6%
Nissan	19	18	5.6%	1.3%	19	18	5.6%	1.3%
Opel	30	39	-23.1%	2.0%	30	39	-23.1%	2.0%
Peugeot	47	44	6.8%	3.1%	47	44	6.8%	3.1%

Polestar	3	0		0.2%	3	0		0.2%
Porsche	39	19	105.3%	2.6%	39	19	105.3%	2.6%
Puma	0	0		0.0%	0	0		0.0%
Renault	32	114	-71.9%	2.1%	32	114	-71.9%	2.1%
Rolls-Royce	0	2	-100.0%	0.0%	0	2	-100.0%	0.0%
Seat	71	63	12.7%	4.7%	71	63	12.7%	4.7%
Secma	0	0		0.0%	0	0		0.0%
Skoda	87	85	2.4%	5.8%	87	85	2.4%	5.8%
Smart	0	2	-100.0%	0.0%	0	2	-100.0%	0.0%
Ssangyong	0	0		0.0%	0	0		0.0%
Subaru	14	3	366.7%	0.9%	14	3	366.7%	0.9%
Suzuki	32	20	60.0%	2.1%	32	20	60.0%	2.1%
Tesla	12	22	-45.5%	0.8%	12	22	-45.5%	0.8%
Toyota	62	71	-12.7%	4.1%	62	71	-12.7%	4.1%
Volkswagen	126	161	-21.7%	8.4%	126	161	-21.7%	8.4%
Volvo	70	65	7.7%	4.7%	70	65	7.7%	4.7%
<b>Total</b>	<b>1505</b>	<b>1558</b>	<b>-3.4%</b>	<b>100.0%</b>	<b>1505</b>	<b>1558</b>	<b>-3.4%</b>	<b>100.0%</b>