

Mars 2021

Voitures neuves en Immatriculation

Marque	Mars 2021	Mars 2020	Diff	Tx de pénétration 2021	Cumul 2021	Cumul 2020	Diff	Tx de pénétration 2021
Alfa-Romeo	21	11	90.9%	0.9%	33	33	0.0%	0.6%
Alpina	0	0		0.0%	0	1	-100.0%	0.0%
Alpine	3	0		0.1%	4	5	-20.0%	0.1%
Alvis	0	0		0.0%	0	0		0.0%
Aston-Martin	3	0		0.1%	8	4	100.0%	0.2%
Audi	197	105	87.6%	8.4%	445	331	34.4%	8.4%
Bentley	0	0		0.0%	2	2	0.0%	0.0%
BMW	181	105	72.4%	7.8%	386	334	15.6%	7.3%
BRP	0	0		0.0%	0	6	-100.0%	0.0%
Cadillac	0	0		0.0%	0	1	-100.0%	0.0%
CAN-AM	1	0		0.0%	1	0		0.0%
Citroën	34	31	9.7%	1.5%	131	99	32.3%	2.5%
CUPRA	16	0		0.7%	51	0		1.0%
Dacia	87	50	74.0%	3.7%	195	205	-4.9%	3.7%
DS	2	3	-33.3%	0.1%	9	21	-57.1%	0.2%
Ferrari	7	2	250.0%	0.3%	10	5	100.0%	0.2%
Fiat	52	36	44.4%	2.2%	103	118	-12.7%	1.9%
Ford	72	48	50.0%	3.1%	181	151	19.9%	3.4%
Honda	77	8	862.5%	3.3%	159	28	467.9%	3.0%
Hyundai	83	36	130.6%	3.6%	187	112	67.0%	3.5%
Infiniti	0	0		0.0%	1	2	-50.0%	0.0%
JAC	0	0		0.0%	0	0		0.0%
Jaguar	7	7	0.0%	0.3%	13	24	-45.8%	0.2%
Jeep	13	9	44.4%	0.6%	35	32	9.4%	0.7%
KIA	24	14	71.4%	1.0%	59	51	15.7%	1.1%
Lamborghini	1	2	-50.0%	0.0%	3	4	-25.0%	0.1%
LAND ROVER	22	11	100.0%	0.9%	63	56	12.5%	1.2%
Lexus	4	6	-33.3%	0.2%	19	21	-9.5%	0.4%
Lotus	0	1	-100.0%	0.0%	0	2	-100.0%	0.0%
Maserati	1	1	0.0%	0.0%	4	5	-20.0%	0.1%
Mazda	66	38	73.7%	2.8%	169	137	23.4%	3.2%
Mc Laren	0	0		0.0%	0	0		0.0%
Mercedes-Benz	178	104	71.2%	7.6%	414	384	7.8%	7.8%
Mini	58	35	65.7%	2.5%	134	117	14.5%	2.5%
Mitsubishi	19	36	-47.2%	0.8%	37	96	-61.5%	0.7%
Nissan	25	13	92.3%	1.1%	55	76	-27.6%	1.0%
Opel	94	49	91.8%	4.0%	159	133	19.5%	3.0%

Peugeot	57	17	235.3%	2.4%	138	99	39.4%	2.6%
Polestar	1	0		0.0%	7	0		0.1%
Porsche	49	17	188.2%	2.1%	123	46	167.4%	2.3%
Puma	0	0		0.0%	0	0		0.0%
Renault	108	39	176.9%	4.6%	248	299	-17.1%	4.7%
Rolls-Royce	1	0		0.0%	4	3	33.3%	0.1%
Seat	82	46	78.3%	3.5%	208	198	5.1%	3.9%
Secma	0	0		0.0%	0	0		0.0%
Skoda	140	75	86.7%	6.0%	310	272	14.0%	5.8%
Smart	2	0		0.1%	2	3	-33.3%	0.0%
Ssangyong	0	0		0.0%	0	0		0.0%
Subaru	13	8	62.5%	0.6%	36	24	50.0%	0.7%
Suzuki	69	19	263.2%	3.0%	130	69	88.4%	2.4%
Tesla	76	97	-21.6%	3.3%	107	131	-18.3%	2.0%
Toyota	94	54	74.1%	4.0%	258	214	20.6%	4.9%
Volkswagen	222	120	85.0%	9.5%	481	447	7.6%	9.1%
Volvo	72	28	157.1%	3.1%	190	146	30.1%	3.6%
Total	2334	1281	82.2%	100.0%	5312	4547	16.8%	100.0%