

Juillet 2022

Voitures neuves en Immatriculation

Marque	Juillet 2022	Juillet 2021	Diff	Tx de pénétration 2022	Cumul 2022	Cumul 2021	Diff	Tx de pénétration 2022
Alfa-Romeo	14	5	180.0%	1.1%	40	66	-39.4%	0.3%
Alpina	0	0		0.0%	3	2	50.0%	0.0%
Alpine	1	1	0.0%	0.1%	16	15	6.7%	0.1%
Aston-Martin	1	2	-50.0%	0.1%	7	18	-61.1%	0.1%
Audi	114	155	-26.5%	8.7%	1179	1249	-5.6%	10.1%
Bentley	2	1	100.0%	0.2%	4	5	-20.0%	0.0%
BMW	62	124	-50.0%	4.8%	808	951	-15.0%	6.9%
Bugatti	0	0		0.0%	2	0		0.0%
Cadillac	0	0		0.0%	0	0		0.0%
CAN-AM	0	0		0.0%	0	1	-100.0%	0.0%
Caterham	1	0		0.1%	2	2	0.0%	0.0%
Chevrolet	0	0		0.0%	1	0		0.0%
Citroën	28	36	-22.2%	2.1%	242	301	-19.6%	2.1%
CUPRA	23	12	91.7%	1.8%	176	118	49.2%	1.5%
Dacia	81	88	-8.0%	6.2%	562	478	17.6%	4.8%
DODGE	0	0		0.0%	0	0		0.0%
DS	7	0		0.5%	49	35	40.0%	0.4%
Ferrari	3	5	-40.0%	0.2%	17	32	-46.9%	0.1%
Fiat	33	30	10.0%	2.5%	243	288	-15.6%	2.1%
Ford	50	88	-43.2%	3.8%	373	483	-22.8%	3.2%
GENESIS	1	0		0.1%	4	0		0.0%
Honda	12	26	-53.8%	0.9%	324	327	-0.9%	2.8%
Hyundai	61	72	-15.3%	4.7%	456	443	2.9%	3.9%
Infiniti	0	0		0.0%	0	1	-100.0%	0.0%
Jaguar	4	6	-33.3%	0.3%	31	61	-49.2%	0.3%
Jeep	4	15	-73.3%	0.3%	48	106	-54.7%	0.4%
KIA	42	21	100.0%	3.2%	247	154	60.4%	2.1%
Lamborghini	0	3	-100.0%	0.0%	3	9	-66.7%	0.0%
Lancia	0	0		0.0%	2	0		0.0%
LAND ROVER	16	16	0.0%	1.2%	92	167	-44.9%	0.8%
Lexus	3	11	-72.7%	0.2%	46	40	15.0%	0.4%
Lotus	0	0		0.0%	0	2	-100.0%	0.0%
Maserati	2	1	100.0%	0.2%	12	10	20.0%	0.1%
Mazda	31	69	-55.1%	2.4%	421	426	-1.2%	3.6%
Mc Laren	0	0		0.0%	3	3	0.0%	0.0%
Mercedes-Benz	118	138	-14.5%	9.0%	818	1012	-19.2%	7.0%
Mini	55	60	-8.3%	4.2%	312	358	-12.8%	2.7%

Mitsubishi	10	16	-37.5%	0.8%	100	113	-11.5%	0.9%
Morgan	0	0		0.0%	3	0		0.0%
Nissan	7	23	-69.6%	0.5%	89	117	-23.9%	0.8%
Opel	25	43	-41.9%	1.9%	235	303	-22.4%	2.0%
Peugeot	41	41	0.0%	3.1%	346	318	8.8%	3.0%
Polestar	4	0		0.3%	52	18	188.9%	0.4%
Porsche	26	48	-45.8%	2.0%	228	261	-12.6%	2.0%
Renault	27	73	-63.0%	2.1%	370	558	-33.7%	3.2%
Rolls-Royce	0	0		0.0%	1	4	-75.0%	0.0%
Seat	28	51	-45.1%	2.1%	192	450	-57.3%	1.6%
Skoda	75	104	-27.9%	5.8%	592	761	-22.2%	5.1%
Smart	0	1	-100.0%	0.0%	10	4	150.0%	0.1%
Ssangyong	0	1	-100.0%	0.0%	5	6	-16.7%	0.0%
Subaru	5	6	-16.7%	0.4%	69	66	4.5%	0.6%
Suzuki	20	35	-42.9%	1.5%	182	350	-48.0%	1.6%
Tesla	1	3	-66.7%	0.1%	591	309	91.3%	5.1%
Toyota	73	130	-43.8%	5.6%	647	669	-3.3%	5.6%
Volkswagen	155	149	4.0%	11.9%	1044	1251	-16.5%	9.0%
Volvo	38	48	-20.8%	2.9%	338	397	-14.9%	2.9%
Total	1304	1757	-25.8%	100.0%	11637	13118	-11.3%	100.0%