

Août 2022

Voitures neuves en Immatriculation

| Marque | Août 2022 | Août 2021 | Diff | Tx de pénétration 2022 | Cumul 2022 | Cumul 2021 | Diff | Tx de pénétration 2022 |
|---------------|-----------|-----------|---------|------------------------|------------|------------|---------|------------------------|
| ALWAYS | 1 | 0 | | 0.1% | 1 | 0 | | 0.0% |
| Alfa-Romeo | 6 | 6 | 0.0% | 0.4% | 46 | 72 | -36.1% | 0.4% |
| Alpina | 0 | 0 | | 0.0% | 3 | 2 | 50.0% | 0.0% |
| Alpine | 2 | 7 | -71.4% | 0.1% | 18 | 22 | -18.2% | 0.1% |
| Aston-Martin | 0 | 1 | -100.0% | 0.0% | 7 | 19 | -63.2% | 0.1% |
| Audi | 150 | 136 | 10.3% | 10.9% | 1329 | 1385 | -4.0% | 10.2% |
| Bentley | 1 | 1 | 0.0% | 0.1% | 5 | 6 | -16.7% | 0.0% |
| BMW | 107 | 107 | 0.0% | 7.8% | 915 | 1058 | -13.5% | 7.0% |
| Bugatti | 0 | 0 | | 0.0% | 2 | 0 | | 0.0% |
| Cadillac | 0 | 1 | -100.0% | 0.0% | 0 | 1 | -100.0% | 0.0% |
| CAN-AM | 0 | 0 | | 0.0% | 0 | 1 | -100.0% | 0.0% |
| Caterham | 0 | 0 | | 0.0% | 2 | 2 | 0.0% | 0.0% |
| Chevrolet | 1 | 0 | | 0.1% | 2 | 0 | | 0.0% |
| Citroën | 34 | 34 | 0.0% | 2.5% | 276 | 335 | -17.6% | 2.1% |
| CUPRA | 20 | 15 | 33.3% | 1.5% | 196 | 133 | 47.4% | 1.5% |
| Dacia | 121 | 68 | 77.9% | 8.8% | 683 | 546 | 25.1% | 5.3% |
| DODGE | 0 | 1 | -100.0% | 0.0% | 0 | 1 | -100.0% | 0.0% |
| DS | 9 | 8 | 12.5% | 0.7% | 58 | 43 | 34.9% | 0.4% |
| Ferrari | 2 | 5 | -60.0% | 0.1% | 19 | 37 | -48.6% | 0.1% |
| Fiat | 26 | 54 | -51.9% | 1.9% | 269 | 342 | -21.3% | 2.1% |
| Ford | 49 | 87 | -43.7% | 3.6% | 422 | 570 | -26.0% | 3.2% |
| GENESIS | 1 | 0 | | 0.1% | 5 | 0 | | 0.0% |
| Honda | 35 | 28 | 25.0% | 2.6% | 359 | 355 | 1.1% | 2.8% |
| Hyundai | 43 | 53 | -18.9% | 3.1% | 499 | 496 | 0.6% | 3.8% |
| Infiniti | 0 | 0 | | 0.0% | 0 | 1 | -100.0% | 0.0% |
| Jaguar | 7 | 7 | 0.0% | 0.5% | 38 | 68 | -44.1% | 0.3% |
| Jeep | 2 | 6 | -66.7% | 0.1% | 50 | 112 | -55.4% | 0.4% |
| KIA | 19 | 23 | -17.4% | 1.4% | 266 | 177 | 50.3% | 2.0% |
| Lamborghini | 0 | 1 | -100.0% | 0.0% | 3 | 10 | -70.0% | 0.0% |
| Lancia | 0 | 0 | | 0.0% | 2 | 0 | | 0.0% |
| LAND ROVER | 8 | 17 | -52.9% | 0.6% | 100 | 184 | -45.7% | 0.8% |
| Lexus | 4 | 3 | 33.3% | 0.3% | 50 | 43 | 16.3% | 0.4% |
| Lotus | 0 | 0 | | 0.0% | 0 | 2 | -100.0% | 0.0% |
| Maserati | 2 | 1 | 100.0% | 0.1% | 14 | 11 | 27.3% | 0.1% |
| Mazda | 47 | 47 | 0.0% | 3.4% | 468 | 473 | -1.1% | 3.6% |
| Mc Laren | 0 | 0 | | 0.0% | 3 | 3 | 0.0% | 0.0% |
| Mercedes-Benz | 105 | 114 | -7.9% | 7.7% | 923 | 1126 | -18.0% | 7.1% |

| | | | | | | | | |
|--------------|-------------|-------------|--------------|---------------|--------------|--------------|---------------|---------------|
| Mini | 49 | 31 | 58.1% | 3.6% | 361 | 389 | -7.2% | 2.8% |
| Mitsubishi | 10 | 13 | -23.1% | 0.7% | 110 | 126 | -12.7% | 0.8% |
| Morgan | 0 | 0 | | 0.0% | 3 | 0 | | 0.0% |
| Nissan | 6 | 12 | -50.0% | 0.4% | 95 | 129 | -26.4% | 0.7% |
| Opel | 18 | 21 | -14.3% | 1.3% | 253 | 324 | -21.9% | 1.9% |
| Peugeot | 16 | 37 | -56.8% | 1.2% | 362 | 355 | 2.0% | 2.8% |
| Polestar | 2 | 3 | -33.3% | 0.1% | 54 | 21 | 157.1% | 0.4% |
| Porsche | 20 | 15 | 33.3% | 1.5% | 248 | 276 | -10.1% | 1.9% |
| Renault | 51 | 38 | 34.2% | 3.7% | 421 | 596 | -29.4% | 3.2% |
| Rolls-Royce | 0 | 0 | | 0.0% | 1 | 4 | -75.0% | 0.0% |
| Seat | 29 | 42 | -31.0% | 2.1% | 221 | 492 | -55.1% | 1.7% |
| Skoda | 57 | 89 | -36.0% | 4.2% | 649 | 850 | -23.6% | 5.0% |
| Smart | 1 | 2 | -50.0% | 0.1% | 11 | 6 | 83.3% | 0.1% |
| Ssangyong | 1 | 1 | 0.0% | 0.1% | 6 | 7 | -14.3% | 0.0% |
| Subaru | 2 | 7 | -71.4% | 0.1% | 71 | 73 | -2.7% | 0.5% |
| Suzuki | 24 | 41 | -41.5% | 1.8% | 206 | 391 | -47.3% | 1.6% |
| Tesla | 40 | 31 | 29.0% | 2.9% | 631 | 340 | 85.6% | 4.9% |
| Toyota | 76 | 74 | 2.7% | 5.5% | 723 | 743 | -2.7% | 5.6% |
| Volkswagen | 137 | 136 | 0.7% | 10.0% | 1181 | 1387 | -14.9% | 9.1% |
| Volvo | 30 | 23 | 30.4% | 2.2% | 368 | 420 | -12.4% | 2.8% |
| Total | 1371 | 1447 | -5.3% | 100.0% | 13008 | 14565 | -10.7% | 100.0% |