

**Décembre 2022**

## Voitures neuves en Immatriculation

| Marque       | Décembre 2022 | Décembre 2021 | Diff    | Tx de pénétration 2022 | Cumul 2022 | Cumul 2021 | Diff    | Tx de pénétration 2022 |
|--------------|---------------|---------------|---------|------------------------|------------|------------|---------|------------------------|
| ALWAYS       | 0             | 0             |         | 0.0%                   | 3          | 0          |         | 0.0%                   |
| Alfa-Romeo   | 7             | 14            | -50.0%  | 0.3%                   | 82         | 105        | -21.9%  | 0.4%                   |
| Alpina       | 1             | 2             | -50.0%  | 0.0%                   | 4          | 5          | -20.0%  | 0.0%                   |
| Alpine       | 5             | 2             | 150.0%  | 0.2%                   | 31         | 31         | 0.0%    | 0.2%                   |
| Aston-Martin | 0             | 2             | -100.0% | 0.0%                   | 11         | 22         | -50.0%  | 0.1%                   |
| Audi         | 210           | 229           | -8.3%   | 9.8%                   | 2059       | 2059       | 0.0%    | 10.0%                  |
| Bentley      | 1             | 0             |         | 0.0%                   | 12         | 11         | 9.1%    | 0.1%                   |
| BMW          | 152           | 99            | 53.5%   | 7.1%                   | 1417       | 1556       | -8.9%   | 6.9%                   |
| Bugatti      | 0             | 0             |         | 0.0%                   | 2          | 0          |         | 0.0%                   |
| Cadillac     | 0             | 0             |         | 0.0%                   | 0          | 1          | -100.0% | 0.0%                   |
| CAN-AM       | 0             | 0             |         | 0.0%                   | 0          | 1          | -100.0% | 0.0%                   |
| Caterham     | 0             | 0             |         | 0.0%                   | 3          | 2          | 50.0%   | 0.0%                   |
| Chevrolet    | 4             | 0             |         | 0.2%                   | 7          | 0          |         | 0.0%                   |
| Citroën      | 14            | 29            | -51.7%  | 0.7%                   | 404        | 510        | -20.8%  | 2.0%                   |
| CUPRA        | 28            | 59            | -52.5%  | 1.3%                   | 309        | 225        | 37.3%   | 1.5%                   |
| Dacia        | 101           | 81            | 24.7%   | 4.7%                   | 1081       | 882        | 22.6%   | 5.3%                   |
| DODGE        | 0             | 0             |         | 0.0%                   | 0          | 1          | -100.0% | 0.0%                   |
| DS           | 3             | 6             | -50.0%  | 0.1%                   | 74         | 66         | 12.1%   | 0.4%                   |
| Ferrari      | 2             | 3             | -33.3%  | 0.1%                   | 32         | 52         | -38.5%  | 0.2%                   |
| Fiat         | 30            | 38            | -21.1%  | 1.4%                   | 383        | 485        | -21.0%  | 1.9%                   |
| Ford         | 62            | 59            | 5.1%    | 2.9%                   | 659        | 781        | -15.6%  | 3.2%                   |
| GENESIS      | 3             | 0             |         | 0.1%                   | 11         | 1          | 1000.0% | 0.1%                   |
| Honda        | 23            | 48            | -52.1%  | 1.1%                   | 526        | 529        | -0.6%   | 2.6%                   |
| Hyundai      | 49            | 59            | -16.9%  | 2.3%                   | 688        | 762        | -9.7%   | 3.3%                   |
| Infiniti     | 0             | 0             |         | 0.0%                   | 0          | 1          | -100.0% | 0.0%                   |
| JAC          | 2             | 0             |         | 0.1%                   | 2          | 0          |         | 0.0%                   |
| Jaguar       | 6             | 8             | -25.0%  | 0.3%                   | 61         | 99         | -38.4%  | 0.3%                   |
| Jeep         | 6             | 20            | -70.0%  | 0.3%                   | 71         | 181        | -60.8%  | 0.3%                   |
| KIA          | 33            | 43            | -23.3%  | 1.5%                   | 400        | 297        | 34.7%   | 1.9%                   |
| Lamborghini  | 0             | 2             | -100.0% | 0.0%                   | 4          | 14         | -71.4%  | 0.0%                   |
| Lancia       | 0             | 0             |         | 0.0%                   | 2          | 0          |         | 0.0%                   |
| LAND ROVER   | 7             | 27            | -74.1%  | 0.3%                   | 143        | 269        | -46.8%  | 0.7%                   |
| Lexus        | 3             | 3             | 0.0%    | 0.1%                   | 59         | 56         | 5.4%    | 0.3%                   |
| Lotus        | 0             | 0             |         | 0.0%                   | 0          | 4          | -100.0% | 0.0%                   |
| Maserati     | 4             | 0             |         | 0.2%                   | 26         | 14         | 85.7%   | 0.1%                   |
| Mazda        | 67            | 38            | 76.3%   | 3.1%                   | 707        | 676        | 4.6%    | 3.4%                   |
| Mc Laren     | 0             | 1             | -100.0% | 0.0%                   | 4          | 5          | -20.0%  | 0.0%                   |

|               |             |             |             |               |              |              |              |               |
|---------------|-------------|-------------|-------------|---------------|--------------|--------------|--------------|---------------|
| Mercedes-Benz | 201         | 149         | 34.9%       | 9.4%          | 1533         | 1594         | -3.8%        | 7.4%          |
| Mini          | 62          | 64          | -3.1%       | 2.9%          | 582          | 596          | -2.3%        | 2.8%          |
| Mitsubishi    | 14          | 4           | 250.0%      | 0.7%          | 165          | 170          | -2.9%        | 0.8%          |
| Morgan        | 0           | 0           |             | 0.0%          | 4            | 0            |              | 0.0%          |
| Nissan        | 11          | 14          | -21.4%      | 0.5%          | 136          | 196          | -30.6%       | 0.7%          |
| Opel          | 21          | 43          | -51.2%      | 1.0%          | 369          | 482          | -23.4%       | 1.8%          |
| Peugeot       | 15          | 12          | 25.0%       | 0.7%          | 464          | 485          | -4.3%        | 2.3%          |
| Polestar      | 5           | 9           | -44.4%      | 0.2%          | 75           | 42           | 78.6%        | 0.4%          |
| Porsche       | 62          | 31          | 100.0%      | 2.9%          | 396          | 372          | 6.5%         | 1.9%          |
| Renault       | 106         | 68          | 55.9%       | 5.0%          | 782          | 1090         | -28.3%       | 3.8%          |
| Rolls-Royce   | 0           | 1           | -100.0%     | 0.0%          | 2            | 5            | -60.0%       | 0.0%          |
| Seat          | 32          | 48          | -33.3%      | 1.5%          | 332          | 632          | -47.5%       | 1.6%          |
| Skoda         | 169         | 141         | 19.9%       | 7.9%          | 1123         | 1276         | -12.0%       | 5.5%          |
| Smart         | 1           | 3           | -66.7%      | 0.0%          | 15           | 21           | -28.6%       | 0.1%          |
| Ssangyong     | 2           | 1           | 100.0%      | 0.1%          | 10           | 12           | -16.7%       | 0.0%          |
| Subaru        | 16          | 11          | 45.5%       | 0.7%          | 108          | 124          | -12.9%       | 0.5%          |
| Suzuki        | 44          | 33          | 33.3%       | 2.1%          | 349          | 558          | -37.5%       | 1.7%          |
| Tesla         | 160         | 214         | -25.2%      | 7.5%          | 1174         | 923          | 27.2%        | 5.7%          |
| Toyota        | 107         | 78          | 37.2%       | 5.0%          | 1138         | 1038         | 9.6%         | 5.5%          |
| Volkswagen    | 262         | 227         | 15.4%       | 12.2%         | 2055         | 2033         | 1.1%         | 10.0%         |
| Volvo         | 28          | 62          | -54.8%      | 1.3%          | 497          | 618          | -19.6%       | 2.4%          |
| <b>Total</b>  | <b>2141</b> | <b>2085</b> | <b>2.7%</b> | <b>100.0%</b> | <b>20586</b> | <b>21970</b> | <b>-6.3%</b> | <b>100.0%</b> |