

Janvier 2023

Voitures neuves en Immatriculation

Marque	Janvier 2023	Janvier 2022	Diff	Tx de pénétration 2023	Cumul 2023	Cumul 2022	Diff	Tx de pénétration 2023
AIWAYS	0	0		0.0%	0	0		0.0%
Alfa-Romeo	5	1	400.0%	0.3%	5	1	400.0%	0.3%
Alpina	0	0		0.0%	0	0		0.0%
Alpine	1	2	-50.0%	0.1%	1	2	-50.0%	0.1%
Aston-Martin	2	2	0.0%	0.1%	2	2	0.0%	0.1%
Audi	148	162	-8.6%	10.0%	148	162	-8.6%	10.0%
Bentley	0	0		0.0%	0	0		0.0%
BMW	136	89	52.8%	9.2%	136	89	52.8%	9.2%
Bugatti	0	0		0.0%	0	0		0.0%
Caterham	0	0		0.0%	0	0		0.0%
Chevrolet	0	0		0.0%	0	0		0.0%
Citroën	30	26	15.4%	2.0%	30	26	15.4%	2.0%
CUPRA	9	12	-25.0%	0.6%	9	12	-25.0%	0.6%
Dacia	64	29	120.7%	4.3%	64	29	120.7%	4.3%
DS	10	10	0.0%	0.7%	10	10	0.0%	0.7%
Ferrari	2	0		0.1%	2	0		0.1%
Fiat	29	40	-27.5%	2.0%	29	40	-27.5%	2.0%
Ford	43	41	4.9%	2.9%	43	41	4.9%	2.9%
GENESIS	0	0		0.0%	0	0		0.0%
Honda	39	41	-4.9%	2.6%	39	41	-4.9%	2.6%
Hyundai	65	71	-8.5%	4.4%	65	71	-8.5%	4.4%
JAC	1	0		0.1%	1	0		0.1%
Jaguar	0	3	-100.0%	0.0%	0	3	-100.0%	0.0%
Jeep	6	10	-40.0%	0.4%	6	10	-40.0%	0.4%
KIA	38	16	137.5%	2.6%	38	16	137.5%	2.6%
Lamborghini	0	0		0.0%	0	0		0.0%
Lancia	0	0		0.0%	0	0		0.0%
LAND ROVER	16	8	100.0%	1.1%	16	8	100.0%	1.1%
Lexus	1	5	-80.0%	0.1%	1	5	-80.0%	0.1%
MAN	1	0		0.1%	1	0		0.1%
Maserati	7	3	133.3%	0.5%	7	3	133.3%	0.5%
Mazda	38	46	-17.4%	2.6%	38	46	-17.4%	2.6%
Mc Laren	0	0		0.0%	0	0		0.0%
Mercedes-Benz	81	103	-21.4%	5.5%	81	103	-21.4%	5.5%
Mini	28	47	-40.4%	1.9%	28	47	-40.4%	1.9%
Mitsubishi	12	8	50.0%	0.8%	12	8	50.0%	0.8%
Morgan	0	0		0.0%	0	0		0.0%

Nissan	5	14	-64.3%	0.3%	5	14	-64.3%	0.3%
Opel	30	38	-21.1%	2.0%	30	38	-21.1%	2.0%
Peugeot	27	59	-54.2%	1.8%	27	59	-54.2%	1.8%
Polestar	3	0		0.2%	3	0		0.2%
Porsche	58	34	70.6%	3.9%	58	34	70.6%	3.9%
Renault	50	70	-28.6%	3.4%	50	70	-28.6%	3.4%
Rolls-Royce	0	0		0.0%	0	0		0.0%
Seat	29	32	-9.4%	2.0%	29	32	-9.4%	2.0%
Skoda	103	95	8.4%	7.0%	103	95	8.4%	7.0%
Smart	1	0		0.1%	1	0		0.1%
Ssangyong	2	1	100.0%	0.1%	2	1	100.0%	0.1%
Subaru	2	7	-71.4%	0.1%	2	7	-71.4%	0.1%
Suzuki	28	18	55.6%	1.9%	28	18	55.6%	1.9%
Tesla	15	0		1.0%	15	0		1.0%
Toyota	109	76	43.4%	7.4%	109	76	43.4%	7.4%
Volkswagen	152	108	40.7%	10.3%	152	108	40.7%	10.3%
VOLKSWAGEN,	11	0		0.7%	11	0		0.7%
Volvo	42	67	-37.3%	2.8%	42	67	-37.3%	2.8%
Total	1479	1394	6.1%	100.0%	1479	1394	6.1%	100.0%