

Mars 2023

Voitures neuves en Immatriculation

Marque	Mars 2023	Mars 2022	Diff	Tx de pénétration 2023	Cumul 2023	Cumul 2022	Diff	Tx de pénétration 2023
AIWAYS	0	0		0.0%	0	0		0.0%
Alfa-Romeo	13	7	85.7%	0.6%	25	10	150.0%	0.5%
Alpina	0	2	-100.0%	0.0%	0	2	-100.0%	0.0%
Alpine	1	2	-50.0%	0.0%	3	7	-57.1%	0.1%
Aston-Martin	2	0		0.1%	5	4	25.0%	0.1%
Audi	221	208	6.3%	9.4%	550	510	7.8%	10.0%
Bentley	1	0		0.0%	1	1	0.0%	0.0%
BMW	161	148	8.8%	6.8%	415	331	25.4%	7.6%
Bugatti	0	0		0.0%	0	0		0.0%
Caterham	0	1	-100.0%	0.0%	0	1	-100.0%	0.0%
Chevrolet	2	0		0.1%	2	0		0.0%
Citroën	58	31	87.1%	2.5%	121	107	13.1%	2.2%
CUPRA	43	30	43.3%	1.8%	85	56	51.8%	1.5%
Dacia	153	126	21.4%	6.5%	349	205	70.2%	6.4%
DS	21	10	110.0%	0.9%	42	31	35.5%	0.8%
Ferrari	7	3	133.3%	0.3%	17	3	466.7%	0.3%
Fiat	38	43	-11.6%	1.6%	89	110	-19.1%	1.6%
Ford	79	64	23.4%	3.4%	192	154	24.7%	3.5%
GENESIS	0	0		0.0%	0	0		0.0%
Honda	38	65	-41.5%	1.6%	131	172	-23.8%	2.4%
Hyundai	96	81	18.5%	4.1%	210	228	-7.9%	3.8%
JAC	4	0		0.2%	7	0		0.1%
Jaguar	3	7	-57.1%	0.1%	6	15	-60.0%	0.1%
Jeep	20	3	566.7%	0.8%	33	23	43.5%	0.6%
KIA	46	45	2.2%	2.0%	135	81	66.7%	2.5%
Lamborghini	0	0		0.0%	1	0		0.0%
Lancia	0	1	-100.0%	0.0%	0	2	-100.0%	0.0%
LAND ROVER	24	10	140.0%	1.0%	46	33	39.4%	0.8%
Lexus	0	23	-100.0%	0.0%	5	33	-84.8%	0.1%
Lotus	1	0		0.0%	1	0		0.0%
MAN	0	0		0.0%	1	0		0.0%
Maserati	7	2	250.0%	0.3%	16	6	166.7%	0.3%
Mazda	90	90	0.0%	3.8%	168	199	-15.6%	3.1%
Mc Laren	0	1	-100.0%	0.0%	0	1	-100.0%	0.0%
Mercedes-Benz	179	141	27.0%	7.6%	374	348	7.5%	6.8%
Mini	71	32	121.9%	3.0%	138	131	5.3%	2.5%
Mitsubishi	11	20	-45.0%	0.5%	32	48	-33.3%	0.6%

Morgan	0	2	-100.0%	0.0%	0	2	-100.0%	0.0%
Nissan	39	12	225.0%	1.7%	53	33	60.6%	1.0%
Opel	32	59	-45.8%	1.4%	83	128	-35.2%	1.5%
OPEL CORSA	0	0		0.0%	1	0		0.0%
OPEL MOKKA	0	0		0.0%	1	0		0.0%
Peugeot	21	53	-60.4%	0.9%	73	167	-56.3%	1.3%
Polestar	2	8	-75.0%	0.1%	6	12	-50.0%	0.1%
Porsche	31	44	-29.5%	1.3%	113	114	-0.9%	2.1%
Renault	83	73	13.7%	3.5%	205	196	4.6%	3.7%
Rolls-Royce	1	0		0.0%	1	1	0.0%	0.0%
Seat	24	25	-4.0%	1.0%	81	87	-6.9%	1.5%
Skoda	132	98	34.7%	5.6%	322	294	9.5%	5.9%
Smart	1	1	0.0%	0.0%	2	3	-33.3%	0.0%
Ssangyong	2	0		0.1%	6	1	500.0%	0.1%
Subaru	11	11	0.0%	0.5%	17	27	-37.0%	0.3%
Suzuki	39	37	5.4%	1.7%	95	80	18.8%	1.7%
Tesla	182	203	-10.3%	7.7%	227	255	-11.0%	4.1%
Toyota	105	112	-6.3%	4.5%	321	315	1.9%	5.8%
Volkswagen	193	178	8.4%	8.2%	512	446	14.8%	9.3%
VOLKSWAGEN,	5	0		0.2%	20	0		0.4%
Volvo	62	55	12.7%	2.6%	157	176	-10.8%	2.9%
Total	2355	2167	8.7%	100.0%	5496	5189	5.9%	100.0%