

Mai 2023

Voitures neufs en Immatriculation

| Marque | Mai 2023 | Mai 2022 | Diff | Tx de pénétration 2023 | Cumul 2023 | Cumul 2022 | Diff | Tx de pénétration 2023 |
|---------------|----------|----------|---------|------------------------|------------|------------|---------|------------------------|
| AIWAYS | 1 | 0 | | 0.1% | 1 | 0 | | 0.0% |
| Alfa-Romeo | 9 | 4 | 125.0% | 0.5% | 49 | 20 | 145.0% | 0.6% |
| Alpina | 0 | 0 | | 0.0% | 0 | 3 | -100.0% | 0.0% |
| Alpine | 5 | 3 | 66.7% | 0.3% | 9 | 14 | -35.7% | 0.1% |
| Aston-Martin | 1 | 1 | 0.0% | 0.1% | 6 | 6 | 0.0% | 0.1% |
| Audi | 180 | 212 | -15.1% | 9.7% | 879 | 888 | -1.0% | 9.9% |
| Bentley | 2 | 0 | | 0.1% | 6 | 1 | 500.0% | 0.1% |
| BMW | 137 | 154 | -11.0% | 7.4% | 673 | 608 | 10.7% | 7.6% |
| Bugatti | 0 | 0 | | 0.0% | 0 | 2 | -100.0% | 0.0% |
| Caterham | 0 | 0 | | 0.0% | 0 | 1 | -100.0% | 0.0% |
| Chevrolet | 0 | 1 | -100.0% | 0.0% | 2 | 1 | 100.0% | 0.0% |
| Citroën | 32 | 39 | -17.9% | 1.7% | 163 | 181 | -9.9% | 1.8% |
| CUPRA | 51 | 43 | 18.6% | 2.8% | 174 | 114 | 52.6% | 2.0% |
| Dacia | 91 | 50 | 82.0% | 4.9% | 508 | 312 | 62.8% | 5.7% |
| DS | 6 | 1 | 500.0% | 0.3% | 50 | 35 | 42.9% | 0.6% |
| Ferrari | 2 | 6 | -66.7% | 0.1% | 23 | 10 | 130.0% | 0.3% |
| Fiat | 39 | 48 | -18.8% | 2.1% | 149 | 184 | -19.0% | 1.7% |
| Ford | 63 | 80 | -21.3% | 3.4% | 334 | 277 | 20.6% | 3.8% |
| GENESIS | 3 | 0 | | 0.2% | 5 | 1 | 400.0% | 0.1% |
| Honda | 41 | 45 | -8.9% | 2.2% | 208 | 267 | -22.1% | 2.3% |
| Hyundai | 53 | 63 | -15.9% | 2.9% | 321 | 352 | -8.8% | 3.6% |
| JAC | 6 | 0 | | 0.3% | 15 | 0 | | 0.2% |
| Jaguar | 3 | 5 | -40.0% | 0.2% | 12 | 20 | -40.0% | 0.1% |
| Jeep | 20 | 10 | 100.0% | 1.1% | 68 | 39 | 74.4% | 0.8% |
| KIA | 36 | 44 | -18.2% | 1.9% | 212 | 154 | 37.7% | 2.4% |
| Lamborghini | 3 | 2 | 50.0% | 0.2% | 6 | 2 | 200.0% | 0.1% |
| Lancia | 0 | 0 | | 0.0% | 0 | 2 | -100.0% | 0.0% |
| LAND ROVER | 13 | 10 | 30.0% | 0.7% | 72 | 63 | 14.3% | 0.8% |
| Lexus | 2 | 2 | 0.0% | 0.1% | 13 | 40 | -67.5% | 0.1% |
| Lotus | 3 | 0 | | 0.2% | 4 | 0 | | 0.0% |
| MAN | 0 | 0 | | 0.0% | 1 | 0 | | 0.0% |
| Maserati | 4 | 1 | 300.0% | 0.2% | 22 | 9 | 144.4% | 0.2% |
| Mazda | 54 | 52 | 3.8% | 2.9% | 272 | 329 | -17.3% | 3.1% |
| Mc Laren | 0 | 2 | -100.0% | 0.0% | 1 | 3 | -66.7% | 0.0% |
| Mercedes-Benz | 116 | 102 | 13.7% | 6.3% | 584 | 559 | 4.5% | 6.6% |
| Mini | 54 | 39 | 38.5% | 2.9% | 224 | 214 | 4.7% | 2.5% |
| Mitsubishi | 8 | 14 | -42.9% | 0.4% | 52 | 72 | -27.8% | 0.6% |

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|--------------|-------------|-------------|--------------|---------------|-------------|-------------|-------------|---------------|
| Morgan | 0 | 0 | | 0.0% | 0 | 3 | -100.0% | 0.0% |
| Nissan | 18 | 14 | 28.6% | 1.0% | 86 | 71 | 21.1% | 1.0% |
| Opel | 43 | 20 | 115.0% | 2.3% | 149 | 171 | -12.9% | 1.7% |
| OPEL CORSA | 0 | 0 | | 0.0% | 1 | 0 | | 0.0% |
| OPEL MOKKA | 0 | 0 | | 0.0% | 1 | 0 | | 0.0% |
| Peugeot | 24 | 50 | -52.0% | 1.3% | 113 | 270 | -58.1% | 1.3% |
| Polestar | 8 | 15 | -46.7% | 0.4% | 17 | 45 | -62.2% | 0.2% |
| Porsche | 30 | 32 | -6.3% | 1.6% | 176 | 174 | 1.1% | 2.0% |
| Renault | 64 | 41 | 56.1% | 3.5% | 334 | 285 | 17.2% | 3.8% |
| Rolls-Royce | 1 | 0 | | 0.1% | 2 | 1 | 100.0% | 0.0% |
| Seat | 22 | 30 | -26.7% | 1.2% | 124 | 139 | -10.8% | 1.4% |
| Skoda | 121 | 67 | 80.6% | 6.5% | 546 | 432 | 26.4% | 6.1% |
| Smart | 0 | 3 | -100.0% | 0.0% | 2 | 8 | -75.0% | 0.0% |
| Ssangyong | 3 | 2 | 50.0% | 0.2% | 11 | 5 | 120.0% | 0.1% |
| Subaru | 14 | 3 | 366.7% | 0.8% | 37 | 41 | -9.8% | 0.4% |
| Suzuki | 30 | 27 | 11.1% | 1.6% | 172 | 131 | 31.3% | 1.9% |
| Tesla | 98 | 34 | 188.2% | 5.3% | 366 | 290 | 26.2% | 4.1% |
| Toyota | 86 | 94 | -8.5% | 4.7% | 488 | 478 | 2.1% | 5.5% |
| Volkswagen | 201 | 153 | 31.4% | 10.9% | 872 | 708 | 23.2% | 9.8% |
| VOLKSWAGEN, | 2 | 0 | | 0.1% | 25 | 0 | | 0.3% |
| Volvo | 46 | 52 | -11.5% | 2.5% | 249 | 273 | -8.8% | 2.8% |
| Total | 1849 | 1670 | 10.7% | 100.0% | 8889 | 8308 | 7.0% | 100.0% |