

**Août 2023**

## Voitures neuves en Immatriculation

Marque	Août 2023	Août 2022	Diff	Tx de pénétration 2023	Cumul 2023	Cumul 2022	Diff	Tx de pénétration 2023
AIWAYS	0	1	-100.0%	0.0%	1	1	0.0%	0.0%
Alfa-Romeo	7	6	16.7%	0.4%	74	46	60.9%	0.5%
Alpina	0	0		0.0%	0	3	-100.0%	0.0%
Alpine	6	2	200.0%	0.4%	24	18	33.3%	0.2%
Aston-Martin	1	0		0.1%	12	7	71.4%	0.1%
Audi	168	150	12.0%	10.1%	1403	1329	5.6%	9.8%
Bentley	0	1	-100.0%	0.0%	9	5	80.0%	0.1%
BMW	124	107	15.9%	7.5%	1016	915	11.0%	7.1%
Bugatti	0	0		0.0%	0	2	-100.0%	0.0%
Caterham	1	0		0.1%	2	2	0.0%	0.0%
Chevrolet	1	1	0.0%	0.1%	5	2	150.0%	0.0%
Citroën	20	34	-41.2%	1.2%	219	276	-20.7%	1.5%
CUPRA	30	20	50.0%	1.8%	276	196	40.8%	1.9%
Dacia	114	121	-5.8%	6.9%	797	683	16.7%	5.6%
DS	5	9	-44.4%	0.3%	70	58	20.7%	0.5%
Ferrari	4	2	100.0%	0.2%	36	19	89.5%	0.3%
Fiat	63	26	142.3%	3.8%	260	269	-3.3%	1.8%
Ford	53	49	8.2%	3.2%	502	422	19.0%	3.5%
GENESIS	1	1	0.0%	0.1%	13	5	160.0%	0.1%
Honda	41	35	17.1%	2.5%	339	359	-5.6%	2.4%
Hyundai	59	43	37.2%	3.6%	534	499	7.0%	3.7%
Ineos	0	0		0.0%	8	0		0.1%
JAC	0	0		0.0%	16	0		0.1%
Jaguar	3	7	-57.1%	0.2%	17	38	-55.3%	0.1%
Jeep	9	2	350.0%	0.5%	88	50	76.0%	0.6%
KIA	43	19	126.3%	2.6%	344	266	29.3%	2.4%
Lamborghini	4	0		0.2%	13	3	333.3%	0.1%
Lancia	0	0		0.0%	0	2	-100.0%	0.0%
LAND ROVER	15	8	87.5%	0.9%	130	100	30.0%	0.9%
Lexus	7	4	75.0%	0.4%	41	50	-18.0%	0.3%
Lotus	0	0		0.0%	4	0		0.0%
MAN	0	0		0.0%	1	0		0.0%
Maserati	1	2	-50.0%	0.1%	29	14	107.1%	0.2%
Mazda	41	47	-12.8%	2.5%	431	468	-7.9%	3.0%
Mc Laren	2	0		0.1%	3	3	0.0%	0.0%
Mercedes-Benz	90	105	-14.3%	5.4%	932	923	1.0%	6.5%
Mini	46	49	-6.1%	2.8%	345	361	-4.4%	2.4%

Mitsubishi	14	10	40.0%	0.8%	98	110	-10.9%	0.7%
Morgan	0	0		0.0%	0	3	-100.0%	0.0%
Nissan	35	6	483.3%	2.1%	169	95	77.9%	1.2%
Opel	21	18	16.7%	1.3%	212	253	-16.2%	1.5%
OPEL CORSA	0	0		0.0%	1	0		0.0%
OPEL MOKKA	0	0		0.0%	1	0		0.0%
Peugeot	26	16	62.5%	1.6%	164	362	-54.7%	1.2%
Polestar	3	2	50.0%	0.2%	26	54	-51.9%	0.2%
Porsche	29	20	45.0%	1.7%	280	248	12.9%	2.0%
Renault	70	51	37.3%	4.2%	609	421	44.7%	4.3%
Rolls-Royce	0	0		0.0%	3	1	200.0%	0.0%
Seat	24	29	-17.2%	1.4%	212	221	-4.1%	1.5%
Skoda	68	57	19.3%	4.1%	815	649	25.6%	5.7%
Smart	4	1	300.0%	0.2%	7	11	-36.4%	0.0%
Ssangyong	1	1	0.0%	0.1%	20	6	233.3%	0.1%
Subaru	6	2	200.0%	0.4%	65	71	-8.5%	0.5%
Suzuki	19	24	-20.8%	1.1%	279	206	35.4%	2.0%
Tesla	110	40	175.0%	6.6%	722	631	14.4%	5.1%
Toyota	82	76	7.9%	4.9%	745	723	3.0%	5.2%
Volkswagen	155	137	13.1%	9.3%	1409	1181	19.3%	9.9%
VOLKSWAGEN,	0	0		0.0%	25	0		0.2%
Volvo	35	30	16.7%	2.1%	396	368	7.6%	2.8%
<b>Total</b>	<b>1661</b>	<b>1371</b>	<b>21.2%</b>	<b>100.0%</b>	<b>14252</b>	<b>13008</b>	<b>9.6%</b>	<b>100.0%</b>