

## Septembre 2023

Voitures neufs en Immatriculation

Marque	Septembre 2023	Septembr e 2022	Diff	Tx de pénétration 2023	Cumul 2023	Cumul 2022	Diff	Tx de pénétratio n 2023
AIWAYS	0	2	-100.0%	0.0%	1	3	-66.7%	0.0%
Alfa-Romeo	14	8	75.0%	0.7%	88	54	63.0%	0.5%
Alpina	0	0		0.0%	0	3	-100.0%	0.0%
Alpine	4	0		0.2%	28	18	55.6%	0.2%
Aston-Martin	1	1	0.0%	0.1%	13	8	62.5%	0.1%
Audi	177	152	16.4%	9.4%	1580	1481	6.7%	9.8%
Bentley	0	1	-100.0%	0.0%	9	6	50.0%	0.1%
BMW	154	122	26.2%	8.2%	1170	1037	12.8%	7.3%
Bugatti	0	0		0.0%	0	2	-100.0%	0.0%
Caterham	0	1	-100.0%	0.0%	2	3	-33.3%	0.0%
Chevrolet	0	1	-100.0%	0.0%	5	3	66.7%	0.0%
Citroën	47	37	27.0%	2.5%	266	313	-15.0%	1.6%
CUPRA	43	22	95.5%	2.3%	319	218	46.3%	2.0%
Dacia	98	124	-21.0%	5.2%	895	807	10.9%	5.5%
DS	12	5	140.0%	0.6%	82	63	30.2%	0.5%
Ferrari	1	4	-75.0%	0.1%	37	23	60.9%	0.2%
Fiat	18	24	-25.0%	1.0%	278	293	-5.1%	1.7%
Ford	63	57	10.5%	3.4%	565	479	18.0%	3.5%
GENESIS	1	0		0.1%	14	5	180.0%	0.1%
Honda	74	29	155.2%	3.9%	413	388	6.4%	2.6%
Hyundai	76	42	81.0%	4.0%	610	541	12.8%	3.8%
Ineos	1	0		0.1%	9	0		0.1%
JAC	3	0		0.2%	19	0		0.1%
Jaguar	0	9	-100.0%	0.0%	17	47	-63.8%	0.1%
Jeep	6	5	20.0%	0.3%	94	55	70.9%	0.6%
KIA	66	32	106.3%	3.5%	410	298	37.6%	2.5%
Lamborghini	1	0		0.1%	14	3	366.7%	0.1%
Lancia	0	0		0.0%	0	2	-100.0%	0.0%
LAND ROVER	13	15	-13.3%	0.7%	143	115	24.3%	0.9%
Lexus	5	2	150.0%	0.3%	46	52	-11.5%	0.3%
Lotus	0	0		0.0%	4	0		0.0%
MAN	0	0		0.0%	1	0		0.0%
Maserati	4	1	300.0%	0.2%	33	15	120.0%	0.2%
Mazda	39	62	-37.1%	2.1%	470	530	-11.3%	2.9%
Mc Laren	1	0		0.1%	4	3	33.3%	0.0%
Mercedes-Benz	124	177	-29.9%	6.6%	1056	1100	-4.0%	6.5%
Mini	62	71	-12.7%	3.3%	407	432	-5.8%	2.5%

Mitsubishi	19	17	11.8%	1.0%	117	127	-7.9%	0.7%
Morgan	0	0		0.0%	0	3	-100.0%	0.0%
Nissan	10	5	100.0%	0.5%	179	100	79.0%	1.1%
Opel	27	23	17.4%	1.4%	239	276	-13.4%	1.5%
OPEL CORSA	0	0		0.0%	1	0		0.0%
OPEL MOKKA	0	0		0.0%	1	0		0.0%
Peugeot	21	36	-41.7%	1.1%	185	398	-53.5%	1.1%
Polestar	3	8	-62.5%	0.2%	29	62	-53.2%	0.2%
Porsche	40	36	11.1%	2.1%	320	284	12.7%	2.0%
Renault	57	88	-35.2%	3.0%	666	509	30.8%	4.1%
Rolls-Royce	1	0		0.1%	4	1	300.0%	0.0%
Seat	26	20	30.0%	1.4%	238	241	-1.2%	1.5%
Skoda	100	96	4.2%	5.3%	915	745	22.8%	5.7%
Smart	4	0		0.2%	11	11	0.0%	0.1%
Ssangyong	4	0		0.2%	24	6	300.0%	0.1%
Subaru	15	12	25.0%	0.8%	80	83	-3.6%	0.5%
Suzuki	38	32	18.8%	2.0%	317	238	33.2%	2.0%
Tesla	120	264	-54.5%	6.4%	842	895	-5.9%	5.2%
Toyota	71	76	-6.6%	3.8%	816	799	2.1%	5.1%
Volkswagen	164	185	-11.4%	8.7%	1573	1366	15.2%	9.8%
VOLKSWAGEN,	0	0		0.0%	25	0		0.2%
Volvo	52	23	126.1%	2.8%	448	391	14.6%	2.8%
<b>Total</b>	<b>1880</b>	<b>1927</b>	<b>-2.4%</b>	<b>100.0%</b>	<b>16132</b>	<b>14935</b>	<b>8.0%</b>	<b>100.0%</b>