

Décembre 2023

Voitures neuves en Immatriculation

Marque	Décembre 2023	Décembre 2022	Diff	Tx de pénétration 2023	Cumul 2023	Cumul 2022	Diff	Tx de pénétration 2023
AIWAYS	0	0		0.0%	1	3	-66.7%	0.0%
Alfa-Romeo	9	7	28.6%	0.4%	113	82	37.8%	0.5%
Alpina	0	1	-100.0%	0.0%	1	4	-75.0%	0.0%
Alpine	8	5	60.0%	0.4%	42	31	35.5%	0.2%
Aston-Martin	2	0		0.1%	16	11	45.5%	0.1%
Audi	199	210	-5.2%	9.1%	2141	2059	4.0%	9.7%
Bentley	0	1	-100.0%	0.0%	12	12	0.0%	0.1%
BMW	174	152	14.5%	8.0%	1630	1417	15.0%	7.3%
Bugatti	0	0		0.0%	0	2	-100.0%	0.0%
Caterham	0	0		0.0%	2	3	-33.3%	0.0%
Chevrolet	2	4	-50.0%	0.1%	13	7	85.7%	0.1%
Citroën	31	14	121.4%	1.4%	337	404	-16.6%	1.5%
CUPRA	80	28	185.7%	3.7%	474	309	53.4%	2.1%
Dacia	128	101	26.7%	5.9%	1269	1081	17.4%	5.7%
Dallara	0	0		0.0%	1	0		0.0%
DS	3	3	0.0%	0.1%	97	74	31.1%	0.4%
Ferrari	1	2	-50.0%	0.0%	39	32	21.9%	0.2%
Fiat	24	30	-20.0%	1.1%	388	383	1.3%	1.7%
Fisker	0	0		0.0%	1	0		0.0%
Ford	63	62	1.6%	2.9%	770	659	16.8%	3.5%
GENESIS	5	3	66.7%	0.2%	29	11	163.6%	0.1%
Honda	41	23	78.3%	1.9%	550	526	4.6%	2.5%
Hyundai	71	49	44.9%	3.3%	853	688	24.0%	3.8%
Ineos	1	0		0.0%	10	0		0.0%
JAC	1	2	-50.0%	0.0%	24	2	1100.0%	0.1%
Jaguar	2	6	-66.7%	0.1%	24	61	-60.7%	0.1%
Jeep	16	6	166.7%	0.7%	172	71	142.3%	0.8%
KIA	46	33	39.4%	2.1%	529	400	32.3%	2.4%
Lamborghini	0	0		0.0%	14	4	250.0%	0.1%
Lancia	0	0		0.0%	0	2	-100.0%	0.0%
LAND ROVER	19	7	171.4%	0.9%	186	143	30.1%	0.8%
Lexus	2	3	-33.3%	0.1%	59	59	0.0%	0.3%
Lotus	0	0		0.0%	4	0		0.0%
LUCID	0	0		0.0%	1	0		0.0%
MAN	0	0		0.0%	1	0		0.0%
Maserati	0	4	-100.0%	0.0%	34	26	30.8%	0.2%
Mazda	39	67	-41.8%	1.8%	626	707	-11.5%	2.8%

Mc Laren	0	0		0.0%	6	4	50.0%	0.0%
Mercedes-Benz	185	201	-8.0%	8.5%	1491	1533	-2.7%	6.7%
Mini	47	62	-24.2%	2.2%	532	582	-8.6%	2.4%
Mitsubishi	31	14	121.4%	1.4%	193	165	17.0%	0.9%
Morgan	0	0		0.0%	0	4	-100.0%	0.0%
Nissan	12	11	9.1%	0.6%	244	136	79.4%	1.1%
Opel	33	21	57.1%	1.5%	308	369	-16.5%	1.4%
OPEL CORSA	0	0		0.0%	1	0		0.0%
OPEL MOKKA	0	0		0.0%	1	0		0.0%
Peugeot	3	15	-80.0%	0.1%	249	464	-46.3%	1.1%
Polestar	7	5	40.0%	0.3%	44	75	-41.3%	0.2%
Porsche	17	62	-72.6%	0.8%	405	396	2.3%	1.8%
Renault	96	106	-9.4%	4.4%	953	782	21.9%	4.3%
Renault Clio	0	0		0.0%	1	0		0.0%
Rolls-Royce	0	0		0.0%	4	2	100.0%	0.0%
Seat	44	32	37.5%	2.0%	312	332	-6.0%	1.4%
Skoda	122	169	-27.8%	5.6%	1258	1123	12.0%	5.7%
Smart	6	1	500.0%	0.3%	27	15	80.0%	0.1%
Ssangyong	3	2	50.0%	0.1%	32	10	220.0%	0.1%
Subaru	14	16	-12.5%	0.6%	131	108	21.3%	0.6%
Suzuki	43	44	-2.3%	2.0%	439	349	25.8%	2.0%
Tesla	157	160	-1.9%	7.2%	1157	1174	-1.4%	5.2%
Toyota	79	107	-26.2%	3.6%	1072	1138	-5.8%	4.8%
Volkswagen	251	262	-4.2%	11.5%	2182	2055	6.2%	9.8%
VOLKSWAGEN,	0	0		0.0%	25	0		0.1%
Volvo	64	28	128.6%	2.9%	649	497	30.6%	2.9%
Total	2181	2141	1.9%	100.0%	22179	20586	7.7%	100.0%