

**Novembre 2023**

Voitures neufs en Immatriculation

Marque	Novembre 2023	Novembre 2022	Diff	Tx de pénétration 2023	Cumul 2023	Cumul 2022	Diff	Tx de pénétration 2023
AIWAYS	0	0		0.0%	1	3	-66.7%	0.0%
Alfa-Romeo	9	11	-18.2%	0.4%	104	75	38.7%	0.5%
Alpina	1	0		0.0%	1	3	-66.7%	0.0%
Alpine	2	5	-60.0%	0.1%	34	26	30.8%	0.2%
Aston-Martin	0	0		0.0%	14	11	27.3%	0.1%
Audi	178	196	-9.2%	8.8%	1942	1849	5.0%	9.7%
Bentley	2	3	-33.3%	0.1%	12	11	9.1%	0.1%
BMW	149	126	18.3%	7.4%	1456	1265	15.1%	7.3%
Bugatti	0	0		0.0%	0	2	-100.0%	0.0%
Caterham	0	0		0.0%	2	3	-33.3%	0.0%
Chevrolet	5	0		0.2%	11	3	266.7%	0.1%
Citroën	32	39	-17.9%	1.6%	306	390	-21.5%	1.5%
CUPRA	43	17	152.9%	2.1%	394	281	40.2%	2.0%
Dacia	144	99	45.5%	7.1%	1141	980	16.4%	5.7%
Dallara	0	0		0.0%	1	0		0.0%
DS	6	3	100.0%	0.3%	94	71	32.4%	0.5%
Ferrari	1	2	-50.0%	0.0%	38	30	26.7%	0.2%
Fiat	65	24	170.8%	3.2%	364	353	3.1%	1.8%
Fisker	1	0		0.0%	1	0		0.0%
Ford	62	61	1.6%	3.1%	707	597	18.4%	3.5%
GENESIS	7	1	600.0%	0.3%	24	8	200.0%	0.1%
Honda	45	69	-34.8%	2.2%	509	503	1.2%	2.5%
Hyundai	103	60	71.7%	5.1%	782	639	22.4%	3.9%
Ineos	0	0		0.0%	9	0		0.0%
JAC	2	0		0.1%	23	0		0.1%
Jaguar	1	5	-80.0%	0.0%	22	55	-60.0%	0.1%
Jeep	34	3	1033.3%	1.7%	156	65	140.0%	0.8%
KIA	43	37	16.2%	2.1%	483	367	31.6%	2.4%
Lamborghini	0	0		0.0%	14	4	250.0%	0.1%
Lancia	0	0		0.0%	0	2	-100.0%	0.0%
LAND ROVER	11	11	0.0%	0.5%	167	136	22.8%	0.8%
Lexus	4	2	100.0%	0.2%	57	56	1.8%	0.3%
Lotus	0	0		0.0%	4	0		0.0%
LUCID	1	0		0.0%	1	0		0.0%
MAN	0	0		0.0%	1	0		0.0%
Maserati	1	4	-75.0%	0.0%	34	22	54.5%	0.2%
Mazda	44	42	4.8%	2.2%	587	640	-8.3%	2.9%

Mc Laren	1	0		0.0%	6	4	50.0%	0.0%
Mercedes-Benz	120	121	-0.8%	5.9%	1306	1332	-2.0%	6.5%
Mini	38	47	-19.1%	1.9%	485	520	-6.7%	2.4%
Mitsubishi	26	15	73.3%	1.3%	162	151	7.3%	0.8%
Morgan	0	1	-100.0%	0.0%	0	4	-100.0%	0.0%
Nissan	11	15	-26.7%	0.5%	232	125	85.6%	1.2%
Opel	25	51	-51.0%	1.2%	275	348	-21.0%	1.4%
OPEL CORSA	0	0		0.0%	1	0		0.0%
OPEL MOKKA	0	0		0.0%	1	0		0.0%
Peugeot	26	36	-27.8%	1.3%	246	449	-45.2%	1.2%
Polestar	5	3	66.7%	0.2%	37	70	-47.1%	0.2%
Porsche	24	27	-11.1%	1.2%	388	334	16.2%	1.9%
Renault	101	68	48.5%	5.0%	857	676	26.8%	4.3%
Renault Clio	0	0		0.0%	1	0		0.0%
Rolls-Royce	0	0		0.0%	4	2	100.0%	0.0%
Seat	15	36	-58.3%	0.7%	268	300	-10.7%	1.3%
Skoda	112	120	-6.7%	5.5%	1136	954	19.1%	5.7%
Smart	7	3	133.3%	0.3%	21	14	50.0%	0.1%
Ssangyong	4	0		0.2%	29	8	262.5%	0.1%
Subaru	17	6	183.3%	0.8%	117	92	27.2%	0.6%
Suzuki	39	38	2.6%	1.9%	396	305	29.8%	2.0%
Tesla	114	118	-3.4%	5.6%	1000	1014	-1.4%	5.0%
Toyota	104	111	-6.3%	5.1%	993	1031	-3.7%	5.0%
Volkswagen	179	230	-22.2%	8.8%	1931	1793	7.7%	9.7%
VOLKSWAGEN,	0	0		0.0%	25	0		0.1%
Volvo	63	42	50.0%	3.1%	585	469	24.7%	2.9%
<b>Total</b>	<b>2027</b>	<b>1908</b>	<b>6.2%</b>	<b>100.0%</b>	<b>19998</b>	<b>18445</b>	<b>8.4%</b>	<b>100.0%</b>